Mt. Pleasant Library Reference Desk
Student Interaction Breakdown by Semester

- Fall 2006
- Winter 2007
- Fall 2007

Total number of students
In Fall 2006 there was approximately 600 students coming in for assistance. In Fall 2007, that number rose to over 2100, a 350% increase in student interaction.
Maintaining an annual 350% increase is a statistical impossibility due to college enrollment rates. However, it is our intention to strive for a 20% increase in student interaction per semester. This number will be based on the overall enrollment trends for the college.
In order to increase student interaction we will continue to reach students through campus advertisement and working with faculty to promote our services. We will continue to expand our services as needed including reference assistance, laptop check out and a growing physical collection – we currently have 300 reference and general books available, increasing the size of the collection will raise student interest and interaction numbers.