Division of Talent and Business Solutions
Annual Report
Mid Michigan Community College
2015-2016

Positively impacting student learning & community connections
From the Executive Director: Scott Govitz

This report is a glimpse into a few of the programs and projects undertaken and milestones achieved by the Technical Education Centers and our Division of Talent and Business Solutions team at MMCC during the 2015-2016 fiscal year.

We have outlined a number of new goals and initiatives as we continue to lead the way in developing new talent to meet the increasing needs of local business and manufacturing. We will develop new training programs and continue to support the creation of new small businesses and the advancement of existing ones.

This marks the first full year of operation of the Morey Technical Education Center on our Mt. Pleasant campus. This year, we entered a new partnership with the Central Michigan Manufacturers Association (CMMA), housed at the Morey Technical Center. This partnership will offer us an even greater opportunity to meet the needs of area manufacturers.

Who we serve...

The Tech Center provides customized training, internships and skilled employees to area businesses. Some examples include:
- Alro Steel
- Bandit Industries
- Delphi
- Huron County ISD
- Saint-Gobain
- Vantage Plastics

Tech Center participants are located in 38 counties across Michigan:
- 61% Clare County
- 19% Isabella County
- 11% Gladwin County
- 10% Gratiot County
- 7% Huron County
From the SBDC Regional Director: Tony Fox

Throughout 2015, the Mid Michigan Small Business Development Center (SBDC) continued to play a key role in helping local business grow. Our portfolio consists of both emerging and well-established firms. In 2015, our team realized a noticeable increase in clientele interested in transition assistance, which prompted us to offer a "Buying and Selling a Business Conference" in early 2016. The event was well attended by business owners as well as local service providers.

The SBDC has unique and compelling resources for prospective and existing business owners alike. Looking forward, we plan to continue to help area firms navigate the start-up process using leading edge frameworks and applications to help accelerate their success. We also expect our loan packaging support services to continue to grow. In an effort to increase awareness of our offerings, we are sharing success stories denoting how clients have successfully leveraged the SBDC program. These are but a few areas of focus, as our primary priority remains - being responsive to the needs of our area businesses.

"[The SBDC] made me a more profitable and efficient company. They had the foresight on my trends, on what my financials were going to be, and on my overhead."  
-Jim Holton, Mountain Town Brewing Co.

"If you really look closely, most overnight successes took a long time."  
- Steve Jobs
Steve was an asset to my department. He was a huge help to me, as the bookkeeper was out on medical leave. He got a taste of most of the accounting functions and did very well.

-Patti Casey, ICTC Intern Supervisor

Excellent experience and learned more than I thought I would. People were helpful and also gave me freedom to try new things and learn from small failures.

-Steven Jean, ICTC Intern
Short-term Training Programs

Lonnie is so caring and compassionate. She always has the best interest of her students. She goes FAR above and beyond for anyone. I will always be grateful to her. My future will be great because of her.

I just love her.

-CNA Student

MMCC’s Tech Center is one of five institutions to offer an NAACLS approved Phlebotomy program in the State of Michigan.

97% student satisfaction rate with CNA and Phlebotomy programs

Certified Nurse Aide Pre & Post Test Results

95% Post-Test

25% Pre-Test

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Lonnie Bishop, RN
CNA Instructor
Through the Technical Centers we offer a variety of trainings and programs, including customized, short-term, and rapid response trainings.

### TECHNICAL CENTER PROGRAM PARTICIPANTS

<table>
<thead>
<tr>
<th>Training Program</th>
<th>2014-15</th>
<th>2015-16</th>
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</thead>
<tbody>
<tr>
<td>Customized Trainings</td>
<td>272</td>
<td>331</td>
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<tr>
<td>Certified Nurse Aide</td>
<td>64</td>
<td>62</td>
</tr>
<tr>
<td>Phlebotomy</td>
<td>32</td>
<td>65</td>
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<tr>
<td>Electrical Apprenticeship</td>
<td>113</td>
<td>126</td>
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<tr>
<td>Local Detention Training</td>
<td>2</td>
<td>8</td>
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<tr>
<td>CDL Class A Training</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>Rapid Response Training</td>
<td>7</td>
<td>29</td>
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Technical Center Participants Completed 27,909 Hours of Training in 2015-16

- Customized Trainings: 37%
- Certified Nurse Aide: 13%
- Phlebotomy: 13%
- Electrical Apprentice Program: 5%
- Local Detention Training: 5%
- CDL Class A Training: 25%
- Rapid Response Training: 2%
Our central location is ideal to accommodate a variety of training and meeting needs.


Governor’s Talent Investment Board Meeting, June 2016

2016 Tech Center Graduation Rate

<table>
<thead>
<tr>
<th>Program</th>
<th>Total Enrolled</th>
<th>Graduation Rate</th>
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</thead>
<tbody>
<tr>
<td>CNA</td>
<td>62</td>
<td>94%</td>
</tr>
<tr>
<td>Phlebotomy</td>
<td>65</td>
<td>82%</td>
</tr>
<tr>
<td>CDL Class A</td>
<td>4</td>
<td>100%</td>
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<tr>
<td>Rapid Response Training</td>
<td>29</td>
<td>97%</td>
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Division of Talent and Business Solutions Advisory Board

- Morgan Arnold – MMCC Graduate
- Tim Danielak – United Assoc. Local 85
- Rosie Ebbinghaus – Bandit Industries
- Steve Fosgard – MMCC
- Tony Fox – SBDC
- Scott Govitz – MMCC
- Dr. Christine Hammond – MMCC
- Colleen Markel – MidMichigan Health
- Kathy Methner – Middle Mich Dev Corp
- Nicolas Nadenoff – Saint-Gobain
- Harmony Nowlin – Consumers Energy
- Sheryl Presler – Clare-Gladwin RESD
- Kristine Stevens – MMCC
- Erin Strang – CMURC
- Dawn Thomas – Alro Steel
- Shawn Troy – MMCC
Division of Talent and Business Solutions: 2016-2017 Goals

- Increase customized trainings by 10% with new offerings in 2017
- Increase new short-term training programs
- Revise Rapid Response Welding program to increase enrollment
- Develop additional Huron County training options
- Develop apprenticeship options in manufacturing trades
- Develop a partnership to deliver a minimum of one new construction related program/topic

Technical Education Center
1375 S. Clare Avenue
Harrison, MI 48625
989-386-6614

Morey Technical Center
2600 S. Summerton Road
Mt. Pleasant, MI 48858
989-317-4612

Two locations to serve you!