

Mid Michigan College Board of Trustees Resolution Local Strategic Value

2018 Supporting Documentation

Pursuant to Michigan Public Act 94, Article II, Section 388.1801 (Amended effective October 1, 2014), the appropriations for Michigan community college includes performance funding based on the local strategic value provided by each institution. Evidence of local strategic value is to be shown for three categories:

- Economic Development and Business or Industry Partnerships
- Educational Partnerships
- Community Services

Each category includes five standards or best practice description, at least four of which must be fulfilled.

As shown below, Mid Michigan College meets and exceeds local strategic value in each of the identified categories and subcomponents.

Category A: Economic Development and Business or Industry Partnerships

1. Mid Michigan College has active partnerships with local employers including hospitals and healthcare providers.

Mid has **established 65 affiliation agreements with health care providers** and hospitals to provide for clinical experiences for over 450 students annually in eight health care programs.

Mid is a **member of the MiRIS Consortium**, which is approved by the Higher Learning Commission. The MiRIS Consortium is a collaborative effort between community college partners and one university to offer comprehensive training in Imaging Sciences Programs of MRI, CT and Neurodiagnostics. Students can take courses in an online format and complete their clinical training in facilities near their home colleges then be eligible for certification exams.

Mid Nursing students are admitted to the Program twice a year in a cohort based format. Forty eight students are admitted in the fall (Harrison campus) and another forty eight students again in the winter (Mt. Pleasant campus) semester. Mid **partners with long term care facilities and acute care facilities from West Branch to Saginaw to offer student clinical experiences** in geriatrics, maternal child, mental health and adult health. Students prepare for the clinical experience by spending hours each week in the Clinical Simulation Center at their respective campus. The CSC has been equipped with state of the art equipment to provide students with opportunities to improve their knowledge, skills, and expertise so that quality patient care is

learned and being practiced in a safe environment. They will be able to better meet course outcomes while minimizing potential patient errors prior to entering the clinical setting.

Mid students are intentionally engaged with healthcare partners. For example, Mid Nursing students participate in the flu shot clinic with MidMichigan Health System. In addition, nursing students partner with CMU medical students to provide medical services to Flint residents.

The annual Mid Fall Festival includes a large interactive Health Fair that is supported by local health care facilities and agencies. Approximately 24 vendors, hospitals, and healthcare partners attend to provide health services.

Nursing students, faculty, and administrators collaborate with FSU and CMU on two interprofessional events each year across Health fields. In addition, Mid nursing students and PTA students participate in an interprofessional event annually to support both professions while learning with and from each other.

Mid has developed a Public Health program (started in Fall 2018) which provides education and training for the student interested in serving as a link between health and social services and the members of the community. Mid recognizes that public health workers are valued members of the healthcare team while assisting in health system navigation; address barriers to care; and provide care coordination through referrals for needs such as food, housing, education, and mental health services. Mid's Public Health degree is a direct transfer for an advanced degree in Public Health Administration at CMU.

Mid collaborates with the Ottawa County Health Department and CMU for the statewide Wear One Campaign, a condom distribution campaign targeting 18-24 year olds in the Mt. Pleasant and Harrison campuses and communities.

Mid collaborates with regional hospitals to provide field trips for local middle school students to learn about hospital jobs. For example, high schools offer a course equivalent to Intro to Health Care. Students from this course observe in various areas of the hospital in rotations to determine which interests them the most. They are able to observe in imaging, lab, cardiopulmonary, and emergency departments for short rotations each week for the school semester. Periodic presentations are conducted in coordination with regional RESD and CTE students, and approximately 350 Career Technical Education students (K-12) attend an annual presentation about health programming hosted by Mid during the Occupational and Technical Career Fair.

In collaboration with MidMichigan Medical Center-Gladwin, all Mid students who complete clinical education at MidMichigan Medical Center Gladwin get involved with tour. Students and/or other hospital partners are also involved in external and internal disaster simulations and the annual health fair.

Mid Health Sciences coordinates four blood drives each year, two at each campus, with The American Red Cross and Michigan Blood.

Mid National Accrediting Agency for Clinical Laboratory Sciences (NAACLS) Phlebotomy program has affiliations with local area hospitals and labs. The Phlebotomy training program at Mid is one of four NAACLS approved programs in the State of Michigan. Phlebotomy students complete a required three-week site externship as part of their 193 hour program at MidMichigan Medical Centers in Clare, Gladwin, Harrison, Houghton Lake, Midland and Gratiot as well as McLaren Central, West Branch Regional Memorial Center, Bay Regional Medical Center, Mid

Michigan Health Alpena, Ascension of Tawas and Spectrum Health Hospitals in Big Rapids and Reed City.

Mid's CNA program is being offered at both the Harrison and Mt. Pleasant campuses. Students enrolled in the Harrison CNA course complete 60 hours in the classroom and 60-hour clinical experience at our partner organization, Northwoods Assisted Living in Farwell. While the students attending the CNA course in Mt. Pleasant, complete their clinical experience at the Isabella Medical Care Facility, also in Mt. Pleasant.

In addition to its strong collaboration with area healthcare providers, **Mid is actively engaged with regional business and industry partners.** The exchange of experience and new energy occurs often through internships in settings such as those of the 2017-18 academic year as listed below:

ACCU-Air

Allied Heating & Cooling

Alma High School

All Weather Seal

Bad Wolf Tactical

Bonham's Heating & Cooling

Burford Plumbing and Heating

Children's Health Care

Dagwood's

Habitat for Humanity

Isabella County Court

J.E. Johnson

Krapohl Ford

Metro Consulting

MSU Extension

Mumford Oil & Gas Supply, LLC

Northern Michigan Blower Door

Owens Water Softner

Robinson Industry

R& R Bookkeeping & Tax Service

Soaring Eagle Casino & Resort

StageRight

Sherri Unger, CPA

Walgreens

The College's career and technical programs each benefit from their respective **Advisory Committees. Nearly 100 local leaders** from a multitude of different organizations serve on various Mid Advisory Councils. More recently, the college has engaged in the Great Lakes Bay Regional Alliance STEM Network efforts. Other actions include work with the Central Michigan Manufacturers Association and their various Special Interest Groups. These efforts have led to program improvement and new initiatives and improved programming to meet regional needs including the enhancement of STEM education across the Governor's Regional Prosperity Zone (Region V).

The Committees advise faculty and program directors to emerging trends and assist in maintaining high-quality standards. Adjustments are made to the program and passed through the College Curriculum Committee for credit-based programming, which strengthens Mid's programs. An example of a non-credit program utilizing advisory committee feedback leading to change includes changes to the non-credit rapid response short term welding program. Based on employer feedback via advisory meetings, the curriculum was changed to produce two separate programs with added requirements. These noncredit programs now ladder into the college's certificate and degree programs.

Due to the demand for Phlebotomists in the region, Mid added course offerings in Phlebotomy in Alpena in the Summer of 2018 by partnering with Mid Michigan Health, Alpena.

Other **short-term training courses are developed in response to industry needs.** These condensed and concentrated trainings run six to nine weeks and lead to a job-ready workforce that contributes to regional economic growth. Among the College's strongest short-term courses are:

- Phlebotomy (193 hours)
- Certified Nurse Aide (120 Hours)
- Welding (120 Hours)
- CDL Class A (160 Hours)
- Online Electrical Apprentice Continuing Education

The College participates in the annual Gladwin County Farm and Garden Show, we hosted the Isabella County Business Over Breakfast, have representation at the Mt. Pleasant Technical Center Open House, Central Michigan Manufacturers Association company tours, Mt. Pleasant Chamber Business Expo and other examples of community outreach and involvement. The events fostered communication between the College representatives and those of other participating business as well as with visitors to the events.

2. Mid provides customized on-site training for area companies, employees, or both.

Mid offers **training opportunities in several areas**, including the examples listed below:

- Arc Flash
- Basic Shop Math
- Basic Blueprint Reading
- Business Correspondence
- Computer Training
- GD&T (Geometric Dimensioning & Tolerancing)
- Hydraulics and Pneumatics
- Industrial Electricity
- Leadership Skills
- Lean Manufacturing
- NEC Code Update
- Programmable Logic Control
- Problem Solving
- Project Management
- Quality Control
- Six Sigma
- Statistical Process Control
- Supervisory Skills
- Team Building
- Total Productive Maintenance
- Trouble Shooting/Maintenance
- Welding
- Written Safety & Health Planning

For Fiscal Year 2017-2018:

Trainings	478 trainees, 22 companies
Rapid Response Welding	3 classes with 26 students
CNA	7 classes 46 students
Phlebotomy	9 classes with 86 students
Electrical Apprenticeship	14 active students registered in 219 total courses
CDL Class A	8 classes with 19 students and 156 students in various workshops.

3. Mid supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.

The **Mid Michigan Small Business & Development Center (SBDC)**, based on the **Mid campuses in Harrison and Mt. Pleasant**, enhances Michigan's economic well-being by providing counseling, training, secondary market research for new ventures, existing small businesses and advanced technology companies. The SBDC positively affects the economy by strengthening existing companies, creating new jobs, retaining existing jobs and assisting companies in defining their path to success.

In calendar year 2017, Mid Michigan SBDC consulted with:

312 firms and provided 121 individuals with training. These efforts played a meaningful role in helping our local companies achieve the following impact:

- 27 New Companies Started
- \$9,899,719 Capital Formation
- 113 Jobs Created and/or Retained

The top industries served in 2017 were manufacturing, food service, and retail. Training offerings in 2017 included a, Cybersecurity Seminar, Team SBA Financing Roundtable, Know Your Numbers Financial Seminar and various Startup Courses.

Additionally, the SBDC maintained office hours at a number of off-site locations. This allowed clients to meet with a consultant in their area on designated days each month. Locations currently included in this outreach program were:

- Clare County - Pere Marquette District Library | First Wednesday of the Month
- Gladwin County - Michigan Works Office in Gladwin | Second Thursday of the Month
- Gratiot County - Greater Gratiot Development | Fourth Thursday of the Month

4. Mid supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.

The college is looking at additional training locations in underserved locations in the State. We intend to provide short term and customized training options in Michigan's Thumb region, as well as Mecosta County and work with Advisory Boards has commenced. The college also continues its collaboration with the Central Michigan Manufacturers Association (CMMA). The

offices of the Director of the CMMA are located at the Morey Technical Center and works directly with the college on a number of manufacturing improvement initiatives including grants, input on curriculum and co-branding opportunities as well as helping to identify new opportunities. College staff are active members of CMMA Special Interest Groups (SIGS), including the HR and Education SIGs. The college President also serves on the CMMA Board of Advisors.

The college continues to collaborate with area manufacturers on other grant opportunities, like the Skilled Trades Training Fund (STTF) for training an incumbent workforce. This year's training covered a variety of training needs with 476 individuals trained in customized training topics for 24 companies across the region.

The Small Business Development Center (SBDC) works in close conjunction with various economic and business development partners in the ecosystem including various chambers of commerce, state/local economic development organizations, libraries, and business incubator/accelerators. Additionally, the SBDC work complements the efforts of various private sector providers such as lenders, accountants, attorneys, developers, etc.

The college does ongoing needs assessment conducted through business surveys, advisory groups, strategic planning, focus groups, participation with professional or business associations, and one-on-one dialogue with community, student and business/industry leaders.

Other partnership support includes:

- Participation in CMMA Special Interest Groups
- Promoting numerous small business learning opportunities
- Regional partnership to increase STEM experiential learning
- Michigan Works! partnership to write Skilled Trades Training Fund grants for area employers
- Creation of the STEM Network and Internship Toolkit

5. The community college has active partnerships with local or regional workforce and economic development agencies.

The Executive Director of Workforce and Economic Development is a board member on **Middle Michigan Development Corporation**, serving Clare and Isabella Counties and the Gladwin County Economic Development Corporation.

The Director of Workforce and Economic Development is an active leader in numerous other groups related to economic and workforce development including: Michigan Works! Region 7B Board and Career Education Advisory Committee, Region 5 Prosperity Zones, Plastics Alliance, East Michigan Council of Governments, Michigan Works! Region 5 Great Lakes Bay Region, local DDA and LDFA Boards, Great Lakes Bay STEM initiative and as the co lead for the Mid Michigan Society of Plastics Engineers Student Chapter.

The college President also serves on the Board of the Central Michigan Manufacturers Association.

The College hosted a number of events on campus over the past year including a local EDC meeting on renewable energy, Leadercast, Chamber and MSU planning events.

Mid's ability to provide relevant and ladder training further supports the economic development of the region. In the 2016-2017 academic year, the college fulfilled a grant from the Lumina Foundation to create career ladder programming. In addition to developing an Integrated Manufacturing Program that ladders from short-term training credentials, to certificates of achievement, to associate's degrees, other avenues were explored to better bridge credit for prior learning and non-credit short-term training to credit bearing programs.

Mid is an **active participant in the Chamber of Commerce** acting as volunteers at Chamber events attendance at Chamber After Hours and Harrison Women's Association events. The college also has representation on the boards of the Clare, Gladwin, and Mt. Pleasant Chambers of Commerce.

Category B: Educational Partnerships

1. Mid has active partnerships with regional high schools, intermediate school districts and career-tech centers to provide instruction through dual enrollment, direct credit, middle college, or academy programs.

Dual enrollment is an important component of the educational pathway offered to Mid students. In the current semester (Fall 2017) 1,025 high school students, from 43 area high schools are participating in dual enrollment at Mid.

Nine of the 43 high schools, plus 3 additional ISDs, offer an enhanced dual enrollment program characterized by a series of courses that build to significant progress toward a degree. These eight schools include:

- Beal City High School
- Beaverton High School
- Big Rapids High School
- Clare Public High School
- Clare-Gladwin CTE, Welding
- Farwell High School
- Gladwin High School
- Gratiot-Isabella RESD

- Harrison High School
- Huron Intermediate School District
- Ithaca High School
- Shepherd High School

While the relationship and configuration is unique to each school district, this programming approach regularizes course offerings and enables students to move through the program as a cohort. The program also fosters efficiencies in advising and registration as well as in peer support. Enhanced dual enrollment students receive additional college support through assessment, advising, and informational opportunities to assist the student in transitioning from high school to college.

Several Early/Middle College programs provide career pathway opportunities for students to make significant progress toward a number of certificate or degree programs at Mid. These fifth-year programs utilize **Mid facilities and resources**, and are facilitated at both the Mid Harrison Campus and Mt. Pleasant Campus.

The **Clare/Gladwin RESD CTE Program and Mid collaborate to provide students interested in a welding** career the opportunity to work toward a Welding Technology Certificate. These students are dual enrolled and participate in college welding courses at Mid's Harrison Campus. Recent enrollments: Fall 2017, 35 CTE welding students; Winter 2017, 28 students; Fall 2016, 27 students.

The **Farwell Area Early College is a school within a school**, where students have the potential to earn an associate's degree with 45 of the required 62 credits (or 75%) earned on the college campus—in alignment with the Power of the Site. The program overlaps and integrates high school and college coursework to provide opportunities for students to concurrently earn their high school diploma and an associate degree. The Farwell Area Early College had 42 students dual enrolled at Mid in the fall of 2017 – 12 were 5th year students, 15 seniors, and 15 juniors.

2. Mid hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.

Mid is actively involved in promoting educational opportunities for area youth. This involvement begins with participation by Early Childhood Education Coordinator Julie Ehle in the Great Start Collaborative to Mid Scholarship Offerings. The list below provides a partial snapshot of such activities:

- **Dual Enrollment Mini Orientations** - Mid Dual Enrollment Mid Mentor and student services staff- collectively provide eight mini orientations to high school students throughout the course of an academic year.
- **Discover Health** - Mid Health Sciences hosts an annual Health camp on both campuses to

promote Health programs. Participants have an opportunity to gain hands-on experience with our Health Sciences programs and learn about careers in healthcare.

● **Science Olympiad Competition** - Mid hosts the Science Olympiad competition, which is a national, non-profit organization designed to promote scientific literacy among all students with an interest in science, and recognition for academic achievement.

● **Occupational & Technical (Perkins) Career Fair/Game Day** –Participants (approximately 400) spend a half day at Mid experiencing and exploring Mid Occupational and Technical programs with College faculty and staff.

● **Mid College Goal Saturday** –Mid’s Financial Aid staff participate in this event by helping students understand the financial aid process and complete their FAFSA.

● **The Mid Great Race** –Area high school sophomores learn about Mid in a unique student centered “race” filled with clues, campus exploration, puzzles, interaction, food, music, fun, etc. They discover the resources available at Mid, including an emphasis on Perkins Programs. Approximately 750 sophomore students from five schools (Harrison, Gladwin, Farwell, Beaverton, and Clare) participate.

● **8th Grade Careers Day** - Cohosted by the Clare-Gladwin CTE and Mid, the careers day brings to Mid’s campus about 500 8th graders from two counties for career exploration opportunities.

● **Mid College Day** – Two and four year colleges, universities and the armed forces are represented at this event hosted by Mid, drawing attendance from about 500 high school sophomores, juniors and seniors.

● **8th Grade Honors Luncheons** – Mid hosts two scholarship luncheons – one each at the Harrison and Mt. Pleasant campuses – to award Mid scholarships to approximately 125 area students.

● **8th Grade Girls’ Luncheons** – In collaboration with local women’s organizations, an annual luncheon seeking to motivate career and academic planning as well as social and interpersonal skills for 8th grade attendees from Clare, Gladwin, and Isabella Counties.

● **College 101** - Mid is invited by area high school teachers to present Mid/college information in senior exit classes (averaging 250 students, at five area high schools).

In addition, two long-term programs, the **Educational Talent Search** and the **Students of Promise Program**, are worthy of special note. Both programs are described below in more detail, but they also provide enrichment programs, cultural activities, weekend and summer activities, and college preparedness workshops for students from sixth through twelfth grades.

The **Educational Talent Search** program hosts and sponsors a number of events throughout the year that are targeted specifically at students in grades six through twelve.

The **Students of Promise** program, supported by the Mid Foundation, holds an annual summer camp for the nearly 120 students in seventh through tenth grades enrolled in the program. The experience helps students learn more about specific topics and helps students bond as a cohort.

Mid was fortunate to receive a limited number of Verizon Foundation grants aimed at the creation of an 8th grade girls STEM camp. The 3 week camp hosted nearly 50 girls in the

summer of 2017, offering learning opportunities in the areas of 3D printing, Coding, Virtual Reality, Entrepreneurship and Collaboration. The all expense paid program offered free transportation and food for all campers and will bring them back to campus one time per month for added learning. The camp will run again in 2018 and can host as many as 100 girls.

3. Mid provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.

The Students of Promise program, now in its eleventh year, promotes cultural awareness, academic achievement, higher education, and social development to academically promising students who face significant challenges in their lives. The program inducts a cohort of 25 seventh graders from five local high schools each year. Students stay in the program through their senior year in high school. In total, the program serves nearly 150 students across Clare and Gladwin Counties. These students are taken on cultural outings, participate in meaningful volunteer experiences, take tours of college campuses, and prepare for the next step after high school. Students completing the program, who meet participation and other criteria, receive scholarships to Mid upon graduation from high school.

The **Educational Talent Search (ETS) program** is a federally funded TRIO program administered locally by Mid Michigan College. Its aim is to increase the number of students going to and completing college from six local school districts (Beaverton, Clare, Coleman, Farwell, Gladwin, and Harrison.) Students are not required to attend Mid to be part of the program. ETS works primarily with low income, first generation college students in grades 6-12 and offered services to 500 students each year. The students enrolled in the ETS program learn about the world around them, develop good academic skills, and then prepare to move on to college. The activities include cultural experiences, academic opportunities, campus tours, and career workshops. Other services ETS provides include: financial aid assistance, career information, academic advising, college admissions assistance, and fee waivers for ACT/SAT and college admission applications.

The **TRiO Student Support Services (SSS)** program is a five-year grant awarded to Mid in September 2015, now successfully in its fourth year. This grant serves first generation students, low income students, and students with disabilities. Services provided to TRiO students include: navigating through college processes, academic advising, mentoring, attending cultural enrichment events and/or travel to historical or cultural sites, introduction to educational opportunities (e.g., Mid certificate and associate degree programs, as well as visits to four-year educational institutions for transfer to bachelor degree programs), career counseling/planning, financial planning, tutoring and supplemental instruction, personal counseling, community give back program, and spring semester grant aid.

The TRiO SSS program serves 140 students with solid goals for a persistence rate of 54% from one academic year to the next; a good academic standing rate of 81% while at the grantee institution; 18% graduation rate for new participants each year; and 10% transfer rate for new participants served each year who obtain an associate degree or certificate and then transfer to a four-year institution.

Mid has course to course Articulation Agreements arranged with various high schools and technical centers around the area which allow students to earn college credit upon successful completion of the course.

The College's Admissions Office makes regular presentations at area high schools to assist both parents and students in understanding the college application process and the awarding and delivery processes for financial aid. In addition, Mid hosts a number of events on campus throughout the year specifically targeted toward preparing high school students for college. These activities familiarize the high school students with campus, program offerings, support services, financial aid, and overall college prep. The Admissions Office also began offering College 101 presentations in the high school. This presentation series focused on helping students prepare for college and setting goals and expectations for college achievement.

In addition to direct service to area students, Mid supports the professional development of teachers and the integration of technology. Mid has hosted the Michigan Moodle Moot, a statewide conference for users of the Moodle Learning Management System. The event brings together educators, administrators, and technical support staff from K-12 and higher education to model and explore how to support teaching and learning.

4. Mid provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation, GED testing, or recruiting, advising or orientation activities specific to adults.

Mid offers support services to students in a range of situations and backgrounds including a **dedicated veterans' support person and financial aid officer, recruiting events focused on veterans, and outreach to veterans' offices, rehabilitation centers and hospitals.**

Throughout the year, Mid offers recruiting and orientation sessions in the evening. While these are open to all students, the sessions primarily focus on the needs of adult learners and are meant to allow potential students to learn more about college after they leave work for the day.

The Mid Mentor team provides applicants and students a single point-of-contact for general assistance about enrolling in and succeeding at Mid. Mid Mentors actively work to deliver streamlined, clear, and timely communications to students through student-focused outreach and interventions that promote successful completion of students' educational goals. Mid Mentors

handle general inquiries and assistance and direct students to other departments and staff members for deeper-level assistance, interventions, and support.

The cohort-based caseloads of Mid Mentors allow for tailored communications and actions based on the College's diverse student body. Adult Learners are uniquely supported by a Mid Mentor who works specifically with that group.

The College also provides **pathways for adult students through its short-term training** and technical focused rapid response courses. Mid is sensitive to employment activities in area workplaces and has taken a proactive approach in plant closures and in meeting the needs of local employers.

Mid is committed to assisting new or returning adult students in defining a direct pathway to their education goals or skill development needs. With this in mind, the Career Center, works closely with students in administering career testing to determine skills and interests, and provide job outlook information. This pathway will help adult students meet competency, meet training or retraining needs, develop skills, and/or complete certificate or associate degree programs. In addition to providing professional development programs to develop skills so adult students may function successfully in the work environment, Career Center staff will assist students with resume and cover letter preparation, interviewing skills, and employment search.

5. Mid has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2 or reverse transfer agreements, or operation of a university center.

Reverse transfer agreements have been signed or are in progress with Saginaw Valley State University, Central Michigan University, and Grand Valley State University.

Mid has a new partnership with Central Michigan University that started in Fall 2017. The **Chippewas Achieve Program** allows students who would have been denied regular admission to CMU, to attend Mid while living in CMU's dormitories. The cohort of nearly 50 students receives additional services and advising to ensure that they can successfully transfer to CMU after a year at Mid.

MRI collaboration: This Associate degree program gives access to students to the MRI competency and credential without duplicating costly equipment. (This collaboration has been in place since 2012). Current partners of the MRI program include Kellogg Community College, Lansing Community College, Lake Michigan Community College, and Grand Rapids Community College. Delta College, Gogebic Community College, Bay Community College, and North Central College are to be added officially for 2018. The consortium has also added a Computed Tomography certificate program with a soft start scheduled for Winter 2018.

MiCUP GRANT: this grant provides a liaison on Mid's campus to Central Michigan University's STEP (Student Transition Enrichment Program). **The focus of the grant is to transition at-risk students more effectively to the university setting.**

Onsite student advising by Transfer Institutions done on Mid's campus during 2016-2017:

- 17 Transfer institutions visited Mid campuses and advised Mid students
- 136 Visits were made by these transfer institutions

In addition to its focus on plastics, the College is strengthening its collaboration with Central Michigan University Research Cooperation (CMURC) through various initiatives including industry and manufacturing.

Category C: Community Services

1. Mid provides continuing education programming for leisure, wellness, personal enrichment, or professional development.

The 2016-17 academic year provided 318 individuals with over 5,800 hours of training in a variety of areas including basic blueprint reading, precision instruments, shop math, quality controls and program solving, supervisory skills and internal auditing. These courses enhance educational opportunities for incumbent workers, entrepreneurial classes for current and aspiring entrepreneurs and personal enrichment classes for adults of all ages.

Focused training programs for entry-level positions in healthcare areas such as certified nurse's aide and phlebotomy continued to draw significant enrollment. Other continuing education courses included Local Detention Training, Excel, QuickBooks, Customer Service, Heating Ventilation and Air Conditioning for maintenance personnel, and Computer Aided Design.

To promote the health and well-being of students, faculty, staff, and visitors, Mid has a Recreation and Fitness Center on its Harrison Campus. This reasonably priced Center offers a full array of equipment to help the community stay in shape.

Mid has been working to develop a Lifelong Learning office, focusing on community engagement. In 2016, a partnership was formed between Mid and Michigan State University Extension. An office is available on the Harrison Campus for a MSU 4-H representative to be on

campus one day a week. Through this partnership, Mid has collaboratively offered a number of success activities for youth and families focused on the STEM areas. Some of those activities have included three Science Blast nights and a Winter Blast Saturday that included snowshoeing, a GPS scavenger hunt, and various hands-on activities. A very exciting new event was Summer Camp Blast held in both 2017 and 2018. This is a three-day event for 7 – 11 year olds. Topics for the three days included Junior Chef Cook-off Monday, Survival Day Tuesday, and Robotics and Plastics on Wednesday.

Lifelong Learning is continuing to work on developing additional children and family offerings, as well as adult focused programs. The college offers online low cost continuing education courses through Ed2Go – a well-established vendor that offers six-week classes for both professional and personal interests. In total, in 2017-18, Mid offered 14 community education events.

The College also held its annual State of the Community event, bringing together local community members for an evening of information sharing. This has become an excellent opportunity to talk about the current state of our local area as well as future direction. The 2018 version focused on the critical health care needs of the region, and the updates and activities areas organizations are working on to address these needs.

2. Mid operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.

The Mid Michigan Lakers are members of the NJCAA, with both have men and women teams in basketball, cross country, and bowling. Community members and students share in their enjoyment of Mid Michigan Laker athletics. About 60 students participate in collegiate athletics. Home basketball games are held at Morey Courts in Mt. Pleasant and admission is free to students and the community.

The Mid Student Art Club sponsors the Laker Art Gallery each November in the Mount Pleasant campus Community Room highlighting student art representing all mediums. The student-run art show offers work for sale to Mid employees and the public to support ongoing opportunities for beginning artists.

Additionally, Mid hosted two summer movie nights in 2018. Festivities began at 8pm each evening, with the movie beginning at 9:30pm. Characters from each movie were also on hand for fun photo opportunities.

3. Mid operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, art galleries, or television or radio stations.

Many **Mid library services are available for public use.** In total, there are 16 in-room computers with internet access along with eight laptop computers and two Kindles that the public can check out. The public may check out any book in our collection along with interlibrary loan services in which they can access texts from across the state. The public also has access to the library lamination machine, photocopying, faxing, printing and a typewriter.

Mid provides computer/Internet access not only for our students and for staff but the public are also welcome to use the 122 computers. The College provides computers to the local area libraries and non-profits either through a grant application or through our annual technology sale at a fraction of the cost of purchasing new.

The College's campuses in Harrison and Mt. Pleasant both have **areas available to the community that can be used for speakers or cultural activities.** The Auditorium on its Harrison Campus and the Community Room on the Mt. Pleasant Campus are other available to local non-profit organizations free of charge.

4. Mid operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.

Mid has a **fitness center on its Harrison Campus.** This Center is open to students, staff, and the community for modest rates. The College also makes the facility available to local groups for use, like a Pilate's group.

The College works with Morey Courts, a comprehensive fitness and sports complex in Mt. Pleasant, to offer discounted rates to its students. Central Michigan University also offers discounts to Mid students for the use of its Student Activity Center.

Mid's Harrison Campus sits on **560 acres of wooded land.** The college has worked with a number of groups, including a local mountain bike club, student groups, and local Boy Scouts, to develop a system of trails that are open to the public. There are three miles of groomed walking trails that are open year round for walking, running, snowshoeing, etc. There are over 15 miles of mountain bike trails on campus. The college holds two mountain bike races and a foot race on campus each year. Mid also hosts local high school cross country invitational meets and a number of community races.

Mid makes its facilities available at no charge for local non-profit organizations. Organizations that regularly take advantage of this opportunity include Women's Aid Service, Central Michigan Health Department, 4-H, MARSP (Retired School Personnel) , Clare-Gladwin Board of Realtors, Clare-Gladwin Reading Council, Gideon's International, Michigan Department of Agriculture,

Mid Michigan Cattle Producers, and Twenty Lakes Antique Engine Club.

Mid Michigan College is frequently the **host for a variety of community awareness events**. For example, the judicial and law enforcement community collaborated to host a Drug Symposium at Mid. Nearly 200 people convened to gather more information about the proliferation of illegal drugs in our region and the devastation that these drugs wreak. Similarly, the college collaborated with the county health department to host a symposium for developing strategies to address the designation of Clare and Gladwin counties as two of the unhealthiest counties in the state.

5. Mid promotes, sponsors, or hosts community service activities for students, staff, or community members.

Mid has a required service-learning component integrated in its general education program. All students receiving a degree are required to fulfill the general education requirements. Our Social Science 200 course (Social Sciences & Contemporary America) utilizes the service-learning model within its curriculum. Each student performs a minimum of 15 hours of service learning activities throughout the semester, typically with a volunteer or service organization in the local community. Students also complete a capstone style activity in which they demonstrate their understanding of how the various social sciences play a role in their respective community and society around them.

Mid works to give back to the community through its “**Doing Good in the Neighborhood**” initiative. This initiative specifically addresses an objective outlined in the college’s strategic plan. A number of Mid student groups, including its Phi Theta Kappa honor society, spend countless hours volunteering in the community in activities such as “Relay for Life” or highway clean up. Administrators at the college are encouraged to volunteer with local non-profit organizations and are allowed to flex their work time accordingly.

Mid’s Annual Barbeque not only raises money for student scholarships, it provides an opportunity for more than **2,100 members of the surrounding community to come together**. The event includes the trail races – 10-K run and 5-K run/walk; a car/truck/cycle show; local artists; and the local animal shelter.

The employees at Mid take time each year to help area children have a Merry Christmas. The employees hosted a **holiday party for over 60 children** from Clare and Gladwin counties, complete with Santa, elves, presents, and pictures.

Mid also engages in a comprehensive campaign for United Way in which it raises funds through activities, competitions, and personal donations.

Recommended Action

Community colleges seeking performance funding through the State of Michigan are required to

submit the evidence of such value and a certifying resolution from the Board of Trustees. It is recommended that the Mid Michigan College adopt the following resolution:

The Mid Michigan College Board of Trustees certifies that the College does meet the best practice standards required for the state appropriations under Michigan Public Act 85

Therefore, be it resolved: that the Local Strategic Value Resolution is hereby adopted by Mid Michigan College's Board of Trustees at a regular meeting the second day of October 2018.

Richard S. Allen, Jr., Board Secretary