

Community Colleges Local Strategic Value Template

Please use this table as a method to **briefly** detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.

Best Practices by Category	Examples of Adherence
Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)	
(i) The community college has active partnerships with local employers including hospitals and health care providers.	Mid is a member of the MiRIS Consortium, and partners with several area healthcare systems to provide our students with the best possible hands on education. Mid’s President sits on one of the Boards for MidMichigan Health.
(ii) The community college provides customized on-site training for area companies, employees, or both.	Mid provides on-site training in its phlebotomy, certified nurses aide, manufacturing processes, and business development, among many other customized trainings.
(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.	The Mid Michigan Small Business & Development Center is located on our Mt. Pleasant Campus and works diligently with local businesses to create/retain employment in the area, utilizing our student’s skills in any way possible.
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	Mid has very a very close partnership with the Central Michigan Manufacturers Association, which holds an office on our Mt. Pleasant campus. Mid also operates technical education centers on both our Harrison and Mt. Pleasant campuses.
(v) The community college has active partnerships with local or regional workforce and economic development agencies.	Mid has close partnerships with several local economic development agencies including the Middle Michigan Development Corporation and the Associate Vice President of Workforce Development serves on the Board for the local Michigan Works! Consortium.
Category B: Educational Partnerships (must meet 4 of 5)	
(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide	In 2018-2019, Mid served 42 high schools, ISD, career centers, etc. through dual or concurrent enrollment.

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instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.	
(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.	Mid hosts several programs throughout the school year and in the summer to engage area K-12 students in various activities. Some of these activities include career days, luncheons, "The Mid Great Race" and Discover Health. Since 2017, Mid had been fortunate enough to receive a Verizon Foundation grant to host a STEM camp for 8 th grade girls.
(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.	Mid hosts the Educational Talent Search and the Students of Promise Program, both of which aim to introduce students from sixth through twelfth grade to enrichment programs, cultural activities, and college preparedness workshops.
(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.	Mid has a full staff with a team to assist those who are interested in attending college, whatever the case may be. We have a group of mentors who will work with potential students from start to finish, whether they are new to college or reentering. Our Veteran's Resource Representative is available to help our military connected students. Mid also offers a career center to assist students with their employment search based on their needs and skills.
(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.	Mid has several reverse transfer agreements with local universities around the state. We are a part of the MRI Collaboration. Mid also has a partnership with CMU called the Chippewas Achieve Program to ensure that students receive additional service and advising and can successfully transfer to CMU after one year at Mid.
Category C: Community Services (must meet 4 of 5)	
(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.	Mid offers a series of classes dedicated to "Lifelong Learning" for people who are looking to learn something outside the box. The classes Mid has offered in this series recently relates to topics such as

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	dog training, painting, financial investing, herbal medicine, and genealogy.
(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.	The Mid Michigan Lakers are members of the NJCAA, teams in basketball, baseball, softball, cross country, and bowling. The Mid Student Art Club hosts an Art Gallery every November in which community members are encouraged to attend. Other student organization host various events such as movie nights on campus for community members to enjoy free of charge.
(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.	Mid’s library services including book checkout, computer use, and interlibrary loan are available to the public. Both the Harrison and Mt. Pleasant campus have areas available to the community and often play host to speakers and cultural events.
(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.	Both the Harrison and Mt. Pleasant campus of Mid Michigan College have a fitness center available for usage. The Harrison campus also has 3, mile long walking trails and a 19 mile biking trail throughout its beautiful 560 acre wooded campus.
(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.	This year, Mid staff conducted a series of “Mid” Night tailgates at three local high school football games. Staff gave community members hotdogs and allowed students to compete for a \$500 scholarship. Each year, Mid staff hold a holiday party for over 60 area children from Clare and Gladwin.