

**Mid Michigan Community College  
Board of Trustees Resolution  
Local Strategic Value 2016  
Supporting Documentation**

Pursuant to Michigan Public Act 94, Article II, Section 388.1801 (Amended effective October 1, 2014), the appropriations for Michigan community college includes performance funding based on the local strategic value provided by each institution. Evidence of local strategic value is to be shown for three categories:

- Economic Development and Business or Industry Partnerships
- Educational Partnerships
- Community Services

Each category includes five standards or best practice description, at least four of which must be fulfilled.

As shown below, Mid Michigan Community College meets and exceeds local strategic value in each of the identified categories and subcomponents.

**Category A: Economic Development and Business or Industry Partnerships**

*1. MMCC has active partnerships with local employers including hospitals and healthcare providers.*

MMCC has established **61 affiliation agreements with health care providers** and hospitals to provide for clinical experiences for over 250 students annually in eight health care programs.

The annual MMCC Fall Festival includes a large interactive Health Fair that is supported by local health care facilities and agencies. Approximately 25 vendors attend to provide health services. MMCC students are intentionally engaged with healthcare partners. For example, MMCC partnered with Central Michigan University's Mobile Health Clinic and the Central Michigan Health Department to offer vaccinations at the Health Fair.

Health Sciences representatives are working with SVSU, FSU and CMU to develop inter-professional relationships across all disciplines.

MMCC collaborates with regional hospitals to provide field trips for local middle school students to learn about hospital jobs. For example, students take a field trip to War Memorial Hospital to experience radiography in the work place. About 350 Career Technical Education

students (K-12) attend an annual presentation about health programming hosted by MMCC during the Occupational and Technical Career Fair.

In collaboration with MidMichigan Medical Center-Gladwin, all MMCC students who complete clinical education at MidMichigan Medical Center Gladwin get involved with tot tours, external and internal disaster simulations, and/or the annual health fair.

MMCC's National Accrediting Agency for Clinical Laboratory Sciences (NAACLS) Phlebotomy program has affiliations with area hospitals and labs. The Phlebotomy training program at MMCC is one of five NAACLS accredited programs in the State of Michigan. Phlebotomy students complete a required three-week site externship as part of their 192-hour program at MidMichigan Medical Centers in Clare, Gladwin, Harrison, Houghton Lake, Midland and Gratiot as well as McLaren Central.

MMCC's Certified Nursing Assistant (CNA) program is being offered at both the Harrison and Mt. Pleasant campuses. Students enrolled in the Harrison CNA course complete their 60-hour externship at our partner organization, Northwoods Assisted Living in Farwell. While the students attending the CNA course in Mt. Pleasant complete their externship at the Isabella Medical Care Facility, also in Mt. Pleasant.

In addition to its strong collaboration with area healthcare providers, **MMCC is actively engaged with regional business and industry partners.** The exchange of experience and new energy often occurs through internships. During the 2015-2016 academic year these internships occurred with the companies listed below:

ACCU-Air	His Hands Auto Care
Arhaus HVAC LLC	ICTC
Bandit Industries	Impact Heating & Cooling
Benchley Bros	Instant Cash Advance Corp.
Burger King	Ithaca Manufacturing
Central Michigan District Health	Jay Trucks & Associates
Central Michigan Rehab	KMP Prestige
Chiropractic Wellness Center	Krapohl Form
Cost Cutters	Lewis Brothers
Dreyer, Hovey & Post LLP	MMCC
Fast Eddy's	Mortin Heating
Fifth Street Auto Service	Next Door Store
General Agency Company	Precision Auto
Hamilton's Towing	Prism Analytical Technologies Inc.
Harrison & Newman CPA	PT Billing Services

Quality Environmental Services  
Red's Repair  
Roger's Group  
SBDC

Speedway  
StageRight  
Wolverine Bank

The College's career and technical programs benefit from their respective **Advisory Committees**. **Nearly 100 local leaders** from a multitude of organizations serve on various MMCC Advisory Councils. Of special significance has been the Science, Technology, Engineering and Math (STEM) Network, formed at MMCC to enhance STEM education across the Great Lakes Bay Region and the Governor's Regional Prosperity Zone (Region V). The Network is comprised of business, industry, and K-12 leaders and has met monthly for more than a year. Working collaboratively, it has developed a proposal for an Employer Resource Center to strengthen the connection between students at all levels and industry-based experiential learning opportunities.

The committees advise faculty and program directors about emerging trends and assist in maintaining high-quality standards. Based on recommendations, adjustments are made to the programs and reviewed by the College Curriculum Committee for credit based programming. Advisory councils also review and recommend non-credit programming. An example of an improvement to non-credit programs based on advisory committee feedback can be seen in the Certified Nurse Aide program. Prior to 2015-16 academic year the CNA program at MMCC was 112 hours. Due to the 120 CNA training-hour requirement in surrounding states, our program hours were increased, thus giving MMCC students a broader geographical reach in which to use their skills.

Due to the demand for Phlebotomists in the region, MMCC added course offerings in Phlebotomy at the Mt. Pleasant campus. By adding an additional location, along with instructors and support staff, we were able to increase the number of trainings offered each year from four to nine, and the number of students trained increased from thirty-two to fifty-three.

**Short term training courses are developed in response to industry needs.** These condensed and concentrated trainings run six to nine weeks and lead to a job-ready workforce that contributes to regional economic growth. The College's strongest short-term courses are:

- Phlebotomy (193 hours)
- Certified Nurse Aide (120 Hours)
- Welding (120 Hours)
- Local Detention Training (160 Hours)
- CDL Class A (187 Hours)
- Online Electrical Apprenticeship Continuing Education

In addition to training courses, the college participates in community outreach and involvement. The College's participation in the annual Gladwin County Farm and Garden Show and the Mt. Pleasant Technical Center Open House as two examples of this outreach and involvement. These events foster communication between the College representatives and those of other participating business as well as with visitors to the shows.

*2. MMCC provides customized on-site training for area companies, employees, or both.*

MMCC offers training opportunities in several areas, examples are listed below:

- 60-Hour Builders License
- Arc Flash
- Basic Shop Math
- Basic Blueprint Reading
- Business Correspondence
- CNC Training
- Computer Assisted Drafting (CAD)
- Computer Training
- GD&T (Geometric Dimensioning & Tolerancing)
- Hydraulics and Pneumatics
- Industrial Electricity
- Leadership Skills
- Lean Manufacturing
- NEC Code Update
- Programmable Logic Control
- Problem Solving
- Project Management
- Quality Control
- Six Sigma
- Statistical Process Control
- Supervisory Skills
- Team Building
- Total Productive Maintenance
- Trouble Shooting/Maintenance
- Welding
- Written Safety & Health Planning

For Fiscal Year 2015-16, MMCC offered the following:

Trainings	331 trainees, 34 companies, 8 open trainings
Rapid Response	4 Welding classes with 29 students, 1 CNC class with 5 students and 1 CNC hybrid course with 3 students
CNA	9 classes with 62 students
Phlebotomy	6 classes with 53 students
Electrical Apprenticeship	15 active students registered in 127 total courses
CDL Class A	1 class 4 student

*3. MMCC supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.*

The Mid Michigan Small Business & Development Center (SBDC), based on the MMCC campuses in Harrison and Mt. Pleasant, enhances Michigan's economic well-being by providing counseling, training, secondary market research for new ventures, existing small

businesses and advanced technology companies. The SBDC positively impacts the economy by strengthening existing companies, creating new jobs, retaining existing jobs and assisting companies in defining their path to success.

In calendar year 2015, Mid Michigan SBDC results included:

Capital Formation	\$3,176,700
New Companies Started	24
Jobs Created	73
Jobs Retained	34
Hours of Counseling	1424
Companies Served	232
Number of Training Attendees	58
Number of FTE Consultants	2.5

In addition, the SBDC staff engages with business and industry leaders across a wide section of mid-Michigan through various training programs.

The SBDC hosted three “Know Your Numbers” workshops. Business owners and key staff who want to have a better understanding of how to use their financial statements were encouraged to attend these four-hour sessions. Topics addressed in the session included: using your balance sheet and income statement in managing your business, using break even analysis to improve your decision-making, finding the source of your cash flow problems, increasing your company’s cash flow, and getting the banker on your side.

Two “Team SBA” sessions were held as well. Before a company applies for a business loan, the SBDC encourage them to first attend the free financing roundtable. The SBDC debunks myths and demystifies the process of obtaining small business financing. The "team" is a banker, an SBA representative, an SBDC business counselor, and business owners. Attendees get firsthand information on what credit criteria local lenders have. The team answers business owner’s financing questions and provides advice on what steps they should take to achieve their goal of starting or expanding a business. The team also explains how SBA loan guarantees can work for the borrower. These roundtables are best suited for those who have good credit, a solid business idea, and some money to invest in the business.

Finally, the SBDC initiated office hours at a number of offsite locations. This allowed clients to meet with a consultant in their area on designated days each month. Locations currently included in this outreach program are:

- Clare County - Pere Marquette District Library | First Wednesday of the Month
- Gladwin County - Michigan Works Office in Gladwin | Second Thursday of the Month

- Gratiot County - Greater Gratiot Development | Fourth Thursday of the Month

*4. MMCC supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.*

The addition of the Morey Technical Education Center in Mt. Pleasant expanded our industry partnerships and expanded technical training opportunities in Isabella counties for both credential-seeking students and for incumbent workers. **The Central Michigan Manufacturers Association. Comprised of 68 industry partners, has supported the project and plays a key partnership role. The Executive Director of the CMMA is housed in the facility and works directly with the college on a number of manufacturing improvement initiatives including grants, input on curriculum and co-branding opportunities as well as helping to identifying new opportunities. The college President also serves on the CMMA Board of Advisors.**

Most recently, the CMMA has offered the college input on a newly developed ladder advanced manufacturing program that will create non-credit to credit and apprenticeship learning opportunities aimed at the region's manufacturing base. Additional efforts include the writing of a U.S. Department of Labor grant to offer area students tuition to attend the program. The college continues to partner with area manufacturers on other grant opportunities, like the Skilled Trades Training Fund for training an incumbent workforce.

The Small Business Development Center (SBDC) works in close conjunction with Mt. Pleasant based business incubator and accelerator at Central Michigan University Research Corporation (CMURC). The Mid Michigan SBDC is an active participant in events held at CMURC, and furthermore conducts weekly joint intake sessions with all new prospective incubator tenants. Additionally, the Mid Michigan SBDC serves on the advisory board for the Harrison City Market, a regional commercial kitchen, retail incubator and all seasons farmer's market.

The college has ongoing needs assessment conducted through surveys, advisory groups, strategic planning, focus groups, participation with professional or business associations, and one-on-one dialogue with community, student and business/industry leaders.

Other partnership support includes:

- Participation in CMMA Special Interest Groups
- Hosting and promoting numerous small business learning opportunities including a recent Procurement Technical Assistance Center (PTAC) event aimed at creating awareness of government contracting opportunities
- Tours and demonstrations for local students at MMCC and community events
- Creation of video for local manufacturers promoting their equipment.

- Creation of the STEM Network and Internship Toolkit

*5. The community college has active partnerships with local or regional workforce and economic development agencies.*

The Executive Director of Workforce and Economic Development is a board member on the **Middle Michigan Development Corporation (MMDC)**, serving Clare and Isabella Counties and the Gladwin County Economic Development Corporation (EDC).

The Executive Director of Workforce and Economic Development is an active leader in numerous other groups related to economic and workforce development including: MiWorks! Region 7B Board and Economic Advisory Group, Region 5 Prosperity Zones, Plastics Alliance, East Michigan Council of Governments Efforts in Region V, MiWorks Region V Great Lakes Bay Region, local DDA and LDFA Boards, the STEM initiative at the College and the co-leader of the Mid Michigan Student Chapter of the Society of Plastics Engineers.

The President also serves on the Board of the Central Michigan Manufacturers Association.

The College hosted events including the Governor's Talent and Workforce Boards Statewide meeting and Michigan Economic Development meetings.

MMCC's ability to provide **Rapid Response training** further supports the economic development of the region. In the 2015-16 academic year, Rapid Response training has been offered in Computer Numeric Controls (CNC), Welding and Advanced Manufacturing.

MMCC is an active participant in the **Chamber of Commerce** acting as volunteers at Chamber events such as the Gladwin County ATV poker run and attendance at Chamber After Hours and Harrison Women's Association events.

### **Category B: Educational Partnerships**

*1. MMCC has active partnerships with regional high schools, intermediate school districts and career-tech centers to provide instruction through dual enrollment, direct credit, middle college, or academy programs.*

Dual enrollment is an important component of the educational pathway offered to MMCC students. In the current semester (Fall 2016) **973 high school students, from 34 area high schools are participating in dual enrollment at MMCC.**

Ten of the 34 high schools offer an enhanced dual enrollment program characterized by a series of courses that build to significant progress toward a degree. These ten schools include:

- Beal City High School
- Beaverton High School
- Big Rapids High School
- Clare Public High School
- Clare-Gladwin CTE, Welding
- Farwell High School
- Gladwin High School
- Huron Intermediate School District
- Morley Stanwood High School
- Shepherd High School

While the relationship and configuration is unique to each school district, this programming approach regularizes course offerings and enables students to move through the program as a cohort. The program also fosters efficiencies in advising and registration as well as in peer support. Enhanced dual enrollment students receive additional college support through assessment, advising, and informational opportunities to assist the student in transitioning from high school to college.

Several Early/Middle College programs provide career pathway opportunities for students to make significant progress toward a number of certificate or degree programs at MMCC. These fifth-year programs utilize **MMCC facilities and resources**, and are facilitated at both the MMCC Harrison Campus and Mt. Pleasant Campus.

**The Clare Gladwin Regional Educational School District (CGRESD) Career & Technical Education (CTE) Program and MMCC collaborate to provide students interested in a welding career the opportunity to work toward a Welding Technology Certificate.** These students are dual enrolled and participate in college welding courses at MMCC's Harrison Campus. Recent enrollments: Fall 2016, 39 CTE welding students.

**The Farwell Area Early College is a school within a school**, where students have the potential to earn an associate's degree with 45 of the required 62 credits (or 75%) earned on the college campus—in alignment with the Power of the Site. The program overlaps and integrates high school and college coursework to provide opportunities for students to concurrently earn their high school diploma and an associate degree. The Farwell Area Early College had 55 students dual enrolled at MMCC in the fall of 2015 – seven were 5<sup>th</sup> year students, 29 seniors, and 19 juniors.

*2. MMCC hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.*



MMCC is actively involved in promoting educational opportunities for area youth. This involvement begins with participation by Early Childhood Education Coordinator Julie Ehle in the Great Start Collaborative and stretches to MMCC Scholarship Offerings.

The list below provides a partial snapshot of educational opportunities for area youth:

- **Dual Enrollment Mini Orientations** - MMCC Dual Enrollment Advisor and Off Campus Program Coordinator- collectively provide eight mini orientations to high school students throughout the course of an academic year.
- **Science Olympiad Competition** - MMCC hosts the Science Olympiad competition, which is a national, non-profit organization designed to promote scientific literacy among all students with an interest in science, and recognition for academic achievement.
- **Occupational & Technical (Perkins) Career Fair/Game Day** –Participants (approximately 400) spend a half day at MMCC experiencing and exploring MMCC Occupational and Technical programs with College faculty and staff.
- **MMCC College Goal Saturday** –MMCC’s Financial Aid staff participate in this event by helping students understand the financial aid process and complete their FAFSA.
- **The MMCC Great Race** –Area high school sophomores learn about MMCC in a unique student centered “race” filled with clues, campus exploration, puzzles, interaction, food, music, fun, etc. They discover the resources available at MMCC, including an emphasis on Perkins Programs. Approximately 750 sophomore students from five schools (Harrison, Gladwin, Farwell, Beaverton, and Clare) participate.
- **8th Grade Careers Day** - Cohosted by the Clare-Gladwin CTE and MMCC, the careers day brings to MMCC’s campus about 500 8<sup>th</sup> graders from two counties for career exploration opportunities.
- **MMCC College Day** – Two and four year colleges, universities and the armed forces are represented at this event hosted by MMCC, drawing attendance from about 500 high school sophomores, juniors and seniors.
- **8th Grade Honors Luncheons** – MMCC hosts two scholarship luncheons – one each at the Harrison and Mt. Pleasant campuses – to award MMCC scholarships to approximately 125 area students.
- **8<sup>th</sup> Grade Girls’ Luncheons** – In collaboration with local women’s organizations, an annual luncheon seeking to motivate career and academic planning as well as social and interpersonal skills for 8th grade attendees from Clare, Gladwin, and Isabella Counties.
- **College 101** - MMCC is invited by area high school teachers to present MMCC/college information in senior exit classes (averaging 250 students, at five area high schools).

In addition, two long-term programs, the **Educational Talent Search** and the **Students of Promise Program**, are worthy of special note. Both programs are described below in more

detail, but they also provide enrichment programs, cultural activities, weekend and summer activities, and college preparedness workshops for students from sixth through twelfth grades.

The **Educational Talent Search** program hosts and sponsors a number of events throughout the year that are targeted specifically at students in grades six through twelve.

The **Students of Promise** program, supported by the MMCC Foundation, holds an annual summer camp for the nearly 120 students in seventh through tenth grades enrolled in the program. The experience helps students learn more about specific topics and helps students bond as a cohort.

*3. MMCC provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.*

The **Students of Promise** program, now in its ninth year, promotes cultural awareness, academic achievement, higher education, and social development to academically promising students who face significant challenges in their lives. The program inducts a cohort of 25 seventh graders from five local high schools each year. Students stay in the program through their senior year in high school. In total, the program serves nearly 150 students across Clare and Gladwin Counties. These students are taken on cultural outings, participate in meaningful volunteer experiences, take tours of college campuses, and prepare for the next step after high school. Students completing the program, who meet participation and other criteria, receive scholarships to MMCC upon graduation from high school.

The **Educational Talent Search (ETS) program** is a federally funded program administered locally by Mid Michigan Community College. Its aim is to increase the number of students going to and completing college from six local school districts (Beaverton, Clare, Coleman, Farwell, Gladwin, and Harrison.) Students are not required to attend MMCC to be part of the program. ETS works primarily with low income, first generation college students in grades sixth - twelfth and offered services to 500 students each year. The students enrolled in the ETS program learn about the world around them, develop good academic skills, and then prepare to move on to college. The activities include cultural experiences, academic opportunities, campus tours, and career workshops. Other services ETS provides include: financial aid assistance, career information, academic advising, college admissions assistance, and fee waivers for ACT and college admission applications.

The **TRiO Student Support Services (SSS) program** is a five-year grant awarded to MMCC in September 2015, now successfully in its second year. This grant serves first generation students,

low income students, and students with disabilities. Services provided to TRiO students include: navigating through college processes, academic advising, mentoring, attending cultural enrichment events and/or travel to historical or cultural sites, introduction to educational opportunities (e.g., MMCC certificate and associate degree programs, as well as visits to four-year educational institutions for transfer to bachelor degree programs), career counseling/planning, financial planning, tutoring and supplemental instruction, personal counseling, community give back program, and spring semester grant aid.

The TRiO SSS program serves 140 students with solid goals for a persistence rate of 54% from one academic year to the next; a good academic standing rate of 81% while at the grantee institution; 18% graduation rate for new participants each year; and 10% transfer rate for new participants served each year who obtain an associate degree or certificate and then transfer to a four-year institution.

MMCC has course-to-course Articulation Agreements arranged with various high schools and technical centers around the area which allow students to earn college credit upon successful completion of the course.

The MMCC Financial Aid Office offers Financial Aid Presentations at area high schools to assist both parents and students in understanding the awarding and delivery processes for financial aid, including tips on completing the FAFSA. In 2015-16, five presentations (Bullock Creek, Gladwin, Shepherd, St. Louis, MMCC FAFSA Workshop and Beaverton) were delivered to 179 participants.

In addition to direct service to area students, MMCC supports the professional development of teachers and the integration of technology. MMCC has hosted the Michigan Moodle Moot, a statewide conference for users of the Moodle Learning Management System. The event brings together educators, administrators, and technical support staff from K-12 and higher education to model and explore how to support teaching and learning.

*4. MMCC provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation, GED testing, or recruiting, advising or orientation activities specific to adults.*

MMCC offers support services to students in a range of situations and backgrounds including a **dedicated veterans' support person and financial aid officer, recruiting events focused on veterans, and outreach to veterans' offices, rehabilitation centers and hospitals.**

Throughout the year, MMCC offers recruiting and orientation sessions in the evening. While these are open to all students, the sessions primarily focus on the needs of adult learners and are meant to allow potential students to learn more about college after they leave work for the day.

The newly designed Student Mentoring and Retention team provides MMCC applicants and students a single point-of-contact for general assistance about enrolling in and succeeding at MMCC. Mid Mentors actively work to deliver streamlined, clear, and timely communications to students through student-focused outreach and interventions that promote successful completion of students' educational goals. Mid Mentors handle general inquiries and assistance and direct students to other departments and staff members for deeper-level assistance, interventions, and support.

The cohort-based caseloads of Mid Mentors allow for tailored communications and actions based on MMCC's diverse student body. Adult Learners will be uniquely supported by a Mid Mentor who works specifically with applicants and students over age 24.

The College also provides **pathways for adult students through its short-term training and technical focused rapid response courses**. MMCC is sensitive to employment activities in area workplaces and has taken a proactive approach in plant closures and in meeting the needs of local employers.

MMCC is committed to assisting new or returning adult students in defining a direct pathway to their education goals or skill development needs. With this in mind, our Career Center, currently in the planning stages, will work closely with students in administering career testing to determine skills and interests, develop academic program pathways with appropriate coursework, and provide job outlook information. This pathway will help adult students meet competency, meet training or retraining needs, develop skills, and/or complete certificate or associate degree programs. In addition to providing professional development programs to develop skills so adult students may function successfully in the work environment, Career Center staff will assist students with resume and cover letter preparation, interviewing skills, and employment search.

*5. MMCC has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2 or reverse transfer agreements, or operation of a university center.*

**Reverse transfer agreements** have been signed or are in progress with Saginaw Valley State University, Central Michigan University, and Grand Valley State University.

**MRI collaboration:** this collaboration includes Grand Valley State University and five community colleges to offer three tracks in Magnetic Resonance Imaging. The program gives

access to students to the MRI competency and credential without duplicating costly equipment. (This collaboration has been in place since 2012).

**MiCUP GRANT:** this grant provides a liaison on MMCC's campus to Central Michigan University's STEP (Student Transition Enrichment Program). **The focus of the grant is to transition at-risk students more effectively to the university setting.**

**Chippewa Achievement Program (CAP):** Central Michigan University and Mid Michigan Community College launched the Chippewa Achieve Program — a collaborative student success agreement. The program will provide additional support and services for students who plan to transfer to CMU after completing two semesters at MMCC. The program is one of only a few partnerships in the nation that provides custom services and access to ease students' transition between a two-year and four-year institution. Freshman at MMCC will live in CMU residence halls and get involved in student life on campus before transferring to CMU their sophomore year.

**Bellevue University** –MMCC has entered in to a cooperative partnership with Bellevue University located in Nebraska. Bellevue offers bachelor degrees with online classes and accepts up to 92 credit hours. They are a nonprofit college committed to open access, cohort models, and the DQP as a way to accessing and forming student outcomes. They also have 35 community college partners around the Eastern half of the United States. Bellevue takes their partnerships seriously by putting a staff member on campus, and requires MMCC to rent them lockable office space for their staff member. Their onsite representative, Josh Adams, meets with students, and is willing to attend classes and give presentations about what Bellevue has to offer. MMCC is in discussions with Bellevue, and Michigan universities, to set up a BSN program on campus for our nursing students.

Onsite student advising by Transfer Institutions done on MMCC campus during 2015-2016:

- Fifteen transfer institutions visited MMCC campuses and advised MMCC students
- Seventy-eight visits were made by these transfer institutions

### Category C: Community Services

*1. MMCC provides continuing education programming for leisure, wellness, personal enrichment, or professional development.*

The 2014 -15 academic year provided 490 individuals with over 18,500 hours of training in a variety of areas including emotional intelligence, managing change, conflict resolution, supervisory skills, and project management. These courses enhance educational opportunities for

incumbent workers, entrepreneurial classes for current and aspiring entrepreneurs and personal enrichment classes for adults of all ages.

**Focused training programs for entry level positions** in healthcare areas such as certified nurse's aide and phlebotomy continued to draw significant enrollment. Other continuing education courses included Local Detention Training, Excel, QuickBooks, Customer Service, Heating Ventilation and Air Conditioning for maintenance personnel, and Computer Aided Design.

To promote the health and well-being of students, faculty, staff, and visitors, MMCC has a Recreation and Fitness Center on its Harrison Campus. This reasonably priced Center offers a full array of equipment to help the community stay in shape.

MMCC is also working to develop additional community education courses and has recently signed a contract with Ed2Go to provide online, low cost continuing education courses. The College is also preparing a slate of courses that will be offered in the community.

*2. MMCC operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.*

**The MMCC Lakers are members of the NJCAA and have men's and women's teams in basketball, cross country, and bowling.** Community members and students share in their enjoyment of MMCC Laker athletics. About 60 students participate in collegiate athletics. Home basketball games are held at Morey Courts in Mt. Pleasant and admission is free to students and the community.

For those more interested in the performing arts, **MMCC offers two on campus auditorium theatrical performances per year. Annual fall and spring performances include luncheon matinees and evening performances. Approximately 1,000 community members and/or students attend throughout the performance period.**

MMCC is a member of the **Michigan Global Awareness Consortium**, a group of five community colleges that has been coordinating shared global awareness events for 22 years. This consortium provides our students and community opportunities to experience and learn about other cultures by hosting performers and a speaker series each academic year. Speakers have ranged from Gordon Henry, Anishinaabe poet and fiction writer, to speakers and performers from African countries, Vietnam, China, Islamic cultures, Hispanic cultures, and the local Amish community. These events are open to both students and community members.

*3. MMCC operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, art galleries, or television or radio stations.*

Many MMCC library services are available for public use. In total, there are 16 in-room computers with internet access along with eight laptop computers and two Kindles that the public can check out. The public may check out any book in our collection along with interlibrary loan services in which they can access texts from across the state. The public also has access to the library lamination machine, photo-copying, faxing, printing and a typewriter.

MMCC provides computer/Internet access not only for our students and staff but the public are also welcome to use our open computers. The College provides computers to the local area libraries and non-profits either through a grant application or through our annual technology sale at a fraction of the cost of purchasing new.

The College's campuses in Harrison and Mt. Pleasant both have areas available to the community that can be used for speakers or cultural activities. The Auditorium on its Harrison Campus and the Community Room on the Mt. Pleasant Campus are other available to local non-profit organizations free of charge.

*4. MMCC operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.*

MMCC has a full fitness center on its Harrison Campus. This Center is open to students, staff, and the community for modest rates. The College also makes the facility available to local groups for use, like a Pilates group.

The College works with Morey Courts, a comprehensive fitness and sports complex in Mt. Pleasant, to offer discounted rates to its students. Central Michigan University also offers discounts to MMCC students for the use of its Student Activity Center.

MMCC's Harrison Campus sits on 560 acres of wooded land. The college has worked with a number of groups, including a local mountain bike club, student groups, and local Boy Scouts, to develop a system of trails that are open to the public. There are three miles of groomed walking trails that are open year round for walking, running, snowshoeing, etc. There are also over 15 miles of mountain bike trails on campus. The college holds two mountain bike races and a foot race on campus each year. MMCC also hosts local high school cross country invitational meets and a number of community races.

MMCC makes its facilities available at no charge for local non-profit organizations.

Organizations that regularly meet on campus include Women's Aid Service, Central Michigan Health Department, 4-H, Michigan Association of Retired School Personnel (MARSP), Clare-Gladwin Board of Realtors, Clare-Gladwin Reading Council, Michigan Department of Agriculture, Mid Michigan Cattle Producers, Harrison Women's Association, and Twenty Lakes Antique Engine Club.

Mid Michigan Community College frequently hosts a variety of community awareness events. For example, the judicial and law enforcement community collaborated to host a Drug Symposium at MMCC. Similarly, the college collaborated with the county health department to host a symposium for developing strategies to address the designation of Clare and Gladwin counties as two of the unhealthiest counties in the state.

*5. MMCC promotes, sponsors, or hosts community service activities for students, staff, or community members.*

MMCC has a required service learning component integrated in its general education program. All students receiving a degree are required to fulfill the general education requirements. Our Social Science 200 course (Social Sciences & Contemporary America) utilizes the service learning model within its curriculum. Each student in this course performs a minimum of 15 hours of service learning activities throughout the semester, typically with a volunteer or service organization in the local community. Students also complete a capstone style activity in which they demonstrate their understanding of how the various social sciences play a role in their respective community and society around them.

MMCC works to give back to the community through its “Doing Good in the Neighborhood” initiative. This initiative specifically addresses an objective outlined in the college’s strategic plan. Under this umbrella, the college supports a number of activities including Jeans Day (employees pay \$5 to wear jeans with proceeds contributed to a local charity) and coordination of volunteer activities. A number of MMCC student groups, including its Phi Theta Kappa honor society, spend countless hours volunteering in the community in activities such as “Relay for Life” or highway clean up. Administrators at the college are encouraged to volunteer with local non-profit organizations and are allowed to flex their work time accordingly.

MMCC’s Annual Barbeque not only raises money for student scholarships, it provides an opportunity for more than 1,800 members of the surrounding community to come together. The event includes the trail races – a half-marathon, 10-K run and 5-K run/walk; a car/truck/cycle show; local artists; and the local animal shelter.



The employees at MMCC take time each year to help area children have a merry Christmas. The employees hosted a **holiday party for over 60 children** from Clare and Gladwin counties, complete with Santa, elves, presents, and pictures.

MMCC also engages in a **comprehensive campaign for United Way** in which it raises funds through activities, competitions, and personal donations.

**Recommended Action**

Community colleges seeking performance funding through the State of Michigan are required to submit the evidence of such value and a certifying resolution from the Board of Trustees. It is recommended that the Mid Michigan Community College adopt the following resolution:

The Mid Michigan Community College Board of Trustees certifies that the College does meet the best practice standards required for the state appropriations under Michigan Public Act 85. Therefore, be it resolved: that the Local Strategic Value Resolution is hereby adopted by Mid Michigan Community College's Board of Trustees at a regular meeting the fourth day of October, 2016.



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Richard S. Allen, Jr., Board Secretary

