# APPROVAL OF AGENDA

**Item II, Approval of Agenda**  
Presenter: Board Chair Petrongelli  
Board Consideration: Action

# APPROVAL OF CONSENT ITEMS

**Item IV, Approval of Consent Items**  
Presenter: Board Chair Petrongelli  
Board Consideration: Action

# UNFINISHED BUSINESS

**Item V-A: Strategic Planning Update**  
Presenter: President Hood  
Board Consideration: Information

# NEW BUSINESS

**Item VI-A: Correspondence and Announcements**  
Presenter: President Hood  
Board Consideration: Information

**Item VI-B: Advanced Manufacturing Program Equipment Purchase**  
Presenter: Shawn Troy  
Board Consideration: Information/Action

**Item VI-C: Projector Purchase**  
Presenter: Kirk Lehr  
Board Consideration: Information/Action

**Item VI-D: Administrative Retirement Incentive**  
Presenter: Lillian Frick  
Board Consideration: Information/Action

**Item VI-E: Academic Calendar**  
Presenter: Matt Miller  
Board Consideration: Information/Action

**Item VI-F: Enrollment Report**  
Presenter: Matt Miller  
Board Consideration: Information

**Item VI-G: Heating/Refrigeration/AC (HRA) Program Equipment Purchase**  
Presenter: Shawn Troy  
Board Consideration: Information/Action

**Item VI-H: Target X Implementation- Kennedy & Company Proposal**  
Presenter: Matt Miller  
Board Consideration: Information/Action

**Item VI-I: Baseball and Softball Field Planning**  
Presenter: Matt Miller  
Board Consideration: Information

# BOARD COMMENTS

**Item VII-A: Calendar of Events**  
Presenter: Board Chair Petrongelli  
Board Consideration: Information

**Item VII-B: Board Comments- Other Business**  
Presenter: Board Chair Petrongelli  
Board Consideration: Information
Approval of Agenda

Item II, Approval of Agenda

Presenter: Board Chair Petrongelli

Board Consideration: Action

President's Recommendation:
Motion to approve the agenda as presented.

Approval of Agenda.
Approval of Agenda

Item III, Public Comment

Presenter: Board Chair Petrongelli

Board Consideration: Information

President's Recommendation:
None, informational.

The Board will allow public comment at this time.
Approval of Consent Items

Item IV, Approval of Consent Items

Presenter: Board Chair Petrongelli

Board Consideration: Action

President’s Recommendation:
Motion to approve the consent items as presented.

A. Minutes- November 2, 2021 Regular Meeting
B. Monthly Financial Report:
   4. Gifts and Donations: Donations totaling $4,346 were received for the Mid Foundation in October 2021.
Mid Michigan College Board of Trustees Regular Meeting

November 2, 2021 – page 1
The meeting took place in the Esther C. Conference Room, Harrison Campus.

Present: Terry Petrongelli, Board Chair; Eric T. Kreckman, Vice Chair; Richard S. Allen Jr., Secretary; Thomas W. Metzger, Treasurer; George Gilmore, Trustee; Michael Jankoviak, Trustee; Jane Zdrojewski, Trustee

Absent: All Trustees Present

Agenda Item I: CALL TO ORDER

Board Chair Terry Petrongelli called the meeting to order at 7:00 PM.

Agenda Item II: APPROVAL OF AGENDA

Motion by Trustee Kreckman to approve the agenda. Second by Trustee Metzger. All Ayes; Motion Carried.

Agenda Item III: PUBLIC COMMENT

Board Chair Petrongelli asked for public comment, no one wished to comment.

Agenda Item IV: APPROVAL OF CONSENT ITEMS

Motion by Trustee Jankoviak to approve the consent items as presented. Second by Trustee Zdrojewski. All Ayes; Motion Carried.

Agenda Item V-A: STRATEGIC PLANNING UPDATE

President Hood and Vice President of Academic Affairs and Community Outreach Scott Mertes gave an update on the strategic planning process. The first of the departmental zoom meetings with Ellucian took place on October 15th and the next is scheduled for December 3rd. Individual strategic plans have been initiated and will be built in pieces throughout the course of these training sessions.

Agenda Item VI-A: CORRESPONDENCE AND ANNOUNCEMENTS

President Hood provided information on several upcoming events at Mid. Thursday, December 4th at the Mt. Pleasant campus will be a free event about Preston Tucker and his attempt to build the Tucker automobile. Mid’s PTK Chapter is collecting new, unwrapped board games until November 30th in the hopes of giving every family that attends the North Pole Passage event one of those games. Our PTK chapter has a busy fall with their Induction Ceremony taking place on November 21 and the upcoming North Pole Passage on weekends in December.
The Mid Foundation is also looking forward to welcoming two new employees on the 15th of November. Those positions will include a Director of Alumni Engagement and a Director of Development.

**Agenda Item VI-B: MID WEBSITE AUDIT APPROVAL**

Motion by Trustee Kreckman to approve a request to conduct a website audit with Stamats for a total cost of $30,000. Second by Trustee Zdrojewski.

Vice President of Student Services Matt Miller presented a request to approve an audit of the college’s website for an amount not to exceed $30,000. Money for this project will be utilized from CARES funding. A discussion took place about what will be expected from the company and our internal staff and trustees asked questions about what they would like answered during the audit process. A voice vote showed All Ayes; Motion Carried.

**Agenda Item VI-C: RENEWAL OF INTERNET AND PHONE SERVICE**

Motion by Trustee Kreckman to approve the renewal of internet and phone service with Winn Telecom for a five year term at an annual cost of $27,460.00. Second by Trustee Jankoviak.

Director of Information Technology Kirk Lehr presented a request to renew the college’s internet and phone service with Winn Telecom. Mid just completed a three year agreement with Winn and the new five year agreement will provide expanded long distance service and approximately $10,000 per year in savings versus the prior contract. A voice vote showed All Ayes from the Trustees; Motion Carried.

**Agenda Item VI-D: AUDIT APPROVAL**

Motion by Trustee Kreckman to approve the audit as presented. Second by Trustee Metzger.

Vice President of Finance and Administration Lillian Frick and Director of Accounting Susan Call presented the audit along with Josh Sullivan, Kadra Kierczynski, and Steve Peacock from Rehmann. The college audit committee had a chance to meet with Rehmann prior to the Board meeting and was in favor of approving the audit as presented. A voice vote showed All Ayes from the Trustees; Motion Carried.

**Agenda Item VII-A: CALENDAR OF EVENTS**

- **Dec 5** Mid Foundation Annual Holiday Reception 6-8 PM, Harrison Campus Main Concourse
- **Dec 7** Board of Trustees Meeting, Esther C. Conference Room, Harrison Campus
- **Jan 4** Board of Trustees Meeting, Esther C. Conference Room, Harrison Campus
Mid Michigan College Board of Trustees Regular Meeting

November 2, 2021 – page 3

Feb 1  Board of Trustees Meeting, Esther C. Conference Room, Harrison Campus
Mar 1  Board of Trustees Meeting, Esther C. Conference Room, Harrison Campus
Apr 5  Board of Trustees Meeting, Esther C. Conference Room, Harrison Campus
May 3  Board of Trustees Meeting, Esther C. Conference Room, Harrison Campus

Agenda Item VII-B: OTHER BUSINESS

November 4th at 4:00 PM the official dedication of the Gladwin Flying G will be taking place at Gladwin High School.

A Northern Tradition will be taking place on April 10, 2022 from 5:00 - 8:00 PM at Jay’s Sporting Goods in Clare.

Kudos to everyone, especially Susan Call, who helped make the audit process a smooth and clean process!

Mid and CMU have been working together on their student veteran programs.

Mid successfully completed 4 “Mid Night” tailgate events. A big thank you to everyone that helped with these events, but a big thank you to Annette Sturdavant and Chris Pellerito for all of their hard work.

Trustee Metzger spoke about the Indigenenous Peoples’ Day events and how informative it was. He stated that he would like to see events such as this continue.

Board Chair Petrongelli spoke about ideas for the Board evaluation process and conversation plans to take place during the December workshop.

Meeting adjourned at 7:44 PM

Recording Secretary,
Amy Lince
Executive Assistant to the President and Board of Trustees

Terry Petrongelli, Board Chair  Richard S. Allen, Jr., Board Secretary
MID MICHIGAN COLLEGE
FINANCIAL HIGHLIGHTS
GENERAL & AUXILIARY FUNDS
October 31, 2021

GENERAL FUND REVENUE:
- 2021-22 tuition and fee revenue budget is based on a one (1) percent enrollment increase from 2020-21 levels with a four (4) percent increase in tuition rates. Fall 2021 tuition and fees revenue represents 35% of the total 2021-22 budgeted tuition and fees revenue. The 2022 Winter term registration began on October 11 and accounts for the balance of the tuition and fees revenue to date.
- State appropriations revenue for 2021-22 was booked in October at $5,454,700. Additional state appropriations of $1,467,483 were allocated to Mid for the UAAL funding and also booked as receivable in October.
- No property tax revenue has been booked since 2022 taxes will not be levied until December 2021. The tax levy for 2022 will be $4,017,700, 58% higher than prior year due to the annexation of Mt. Pleasant school district.

GENERAL FUND EXPENSES:
- Departmental expenses are in line with 34% of the annual budget, with the exception of:
  - Instruction expended 28% due to the academic calendar; expenses will pick up through Fall term and with the onset of Winter term.
  - Public Service expended 26% due to the academic calendar; expenses will pick up with the continued onset of technical courses throughout the year.
  - Student Services expended 26% due mainly to various institutional scholarships that have not yet been awarded and/or expensed for the academic year.

GENERAL FUND REVENUE OVER EXPENSES:
- The total increase in net assets as of October 31, 2021 is $8.9 million. This includes $1.6 million in tuition for the 2022 Winter term that begins on January 10, 2022. A portion of this excess will help fund the balance of the 2021 Fall term operations.

BALANCE SHEET:
- The cash balance decreased $65,000 from September 30, 2021 to fund October operations.
- The state appropriations receivable of $6,431,593 represents the remaining 11 monthly payments of 2021-22 general and UAAL state appropriations.
- Student receivables increased $2.7 million due to registration for the Winter 2022 term that began October 11, 2021.
• The prepaid expense balance of $179,893 represents a few multi-year prepaid items, other prepaid 2021-22 expenses, and the College contributions to the employee HSA accounts that will be earned during 2021.

• The balance due to other funds of $1.8 million can be broken down as follows:
  o $872,000 due to the designated student activities fund
  o $2.7 million due to the auxiliary services for sales
  o $603,500 due from the scholarship and grant fund
  o $4 million due from the federal restricted fund for CARES and student financial aid funds disbursed to the student accounts
  o $612,000 due from the restricted grant fund
  o $3.9 million due to building and site for current and future college needs
  o $412,000 due from the Foundation for AP payments

• The $954,300 in accrued payroll and other compensation includes expenses incurred but not paid as follows:
  o Accrued salary, wages and vacation of $245,000
  o FICA, Federal and State withholding of $61,000
  o MPSERS/ORP/UAAL payable of $192,000
  o Employee health and dental insurances payable of $169,000
  o Unemployment and workers’ compensation insurances payable of $8,000
  o Deferred faculty pay $278,000
  o Miscellaneous payroll deductions

• A significant portion of the preliminary Unreserved Net Assets of $8.5 million represents funds set aside by the Board of Trustees to fund current and future college expansion needs.

AUXILIARY FUNDS:

• Total bookstore revenue is at 135% of the anticipated budget through the October transition to Barnes & Noble College (BNC) bookstore, due to activity for Fall term during the months of July through October. Laker Café revenue is at 130% of its annual budget, as it will remain in service after the BNC transition.

• Total expenses, at 134% of the anticipated budget through the October transition to BNC, represent operational costs for the months of July through October.

• The excess revenue over expense to date is $13,144.
## MID MICHIGAN COLLEGE
### BALANCE SHEET
#### October 31, 2021

### Assets

**Current Assets:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$12,573,241</td>
</tr>
<tr>
<td>Short-term investments</td>
<td>$611,508</td>
</tr>
<tr>
<td>State appropriations receivable</td>
<td>$6,431,593</td>
</tr>
<tr>
<td>Student receivables</td>
<td>$3,795,232</td>
</tr>
<tr>
<td>Other receivables</td>
<td>$152,220</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>$179,893</td>
</tr>
<tr>
<td>Due from (due to) other funds</td>
<td>$(1,846,105)</td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td><strong>$21,897,566</strong></td>
</tr>
</tbody>
</table>

Long-term investments                      | $-             |

**Total assets**                           | **$21,897,566**|

### Liabilities and Net Assets

**Liabilities:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>$37,267</td>
</tr>
<tr>
<td>Accrued payroll and other compensation</td>
<td>$954,263</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>$1,014,015</strong></td>
</tr>
</tbody>
</table>

**Net assets:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reserved for:</td>
<td></td>
</tr>
<tr>
<td>Technology</td>
<td>$1,398,422</td>
</tr>
<tr>
<td>Program development</td>
<td>$863,655</td>
</tr>
<tr>
<td>Retirement incentives</td>
<td>$200,000</td>
</tr>
<tr>
<td>Self-funded healthcare reserve</td>
<td>$1,081,046</td>
</tr>
<tr>
<td>Unreserved</td>
<td>$8,467,856</td>
</tr>
<tr>
<td>Current year excess revenue over/(under) expenditures</td>
<td>$8,872,572</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td><strong>$20,883,551</strong></td>
</tr>
</tbody>
</table>

**Total liabilities and net assets**      | **$21,897,566**|
# MID MICHIGAN COLLEGE

## STATEMENT OF REVENUES, EXPENSES

For the four months ended October 31, 2021

<table>
<thead>
<tr>
<th>OPERATING REVENUES:</th>
<th>Current Fiscal Year</th>
<th>% of Budget</th>
<th>Prior Fiscal Year</th>
<th>% of Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition and fees</td>
<td>$8,974,816</td>
<td>64%</td>
<td>$9,093,533</td>
<td>62%</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$7,518</td>
<td>7%</td>
<td>$13,764</td>
<td>20%</td>
</tr>
<tr>
<td><strong>Total operating revenues</strong></td>
<td><strong>$8,982,333</strong></td>
<td><strong>63%</strong></td>
<td><strong>$9,107,298</strong></td>
<td><strong>62%</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES:</th>
<th>Current Fiscal Year</th>
<th>% of Budget</th>
<th>Prior Fiscal Year</th>
<th>% of Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction</td>
<td>$3,038,296</td>
<td>28%</td>
<td>$3,074,690</td>
<td>30%</td>
</tr>
<tr>
<td>Information technology</td>
<td>$619,077</td>
<td>36%</td>
<td>$395,149</td>
<td>27%</td>
</tr>
<tr>
<td>Public service</td>
<td>$216,995</td>
<td>26%</td>
<td>$206,540</td>
<td>33%</td>
</tr>
<tr>
<td>Instructional support</td>
<td>$543,632</td>
<td>34%</td>
<td>$589,909</td>
<td>35%</td>
</tr>
<tr>
<td>Student services</td>
<td>$733,189</td>
<td>26%</td>
<td>$987,652</td>
<td>35%</td>
</tr>
<tr>
<td>Institutional administration</td>
<td>$1,466,354</td>
<td>31%</td>
<td>$1,272,633</td>
<td>31%</td>
</tr>
<tr>
<td>Operation and maintenance of plant</td>
<td>$691,301</td>
<td>32%</td>
<td>$746,682</td>
<td>33%</td>
</tr>
<tr>
<td><strong>Total operating expenses</strong></td>
<td><strong>$7,308,844</strong></td>
<td><strong>30%</strong></td>
<td><strong>$7,273,256</strong></td>
<td><strong>31%</strong></td>
</tr>
</tbody>
</table>

**Operating income/(loss)**

| Current Fiscal Year | $1,673,489 | Prior Fiscal Year | $1,834,042 |

<table>
<thead>
<tr>
<th>NON-OPERATING REVENUES:</th>
<th>Current Fiscal Year</th>
<th>% of Budget</th>
<th>Prior Fiscal Year</th>
<th>% of Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>State appropriations</td>
<td>$5,702,591</td>
<td>105%</td>
<td>$5,355,630</td>
<td>107%</td>
</tr>
<tr>
<td>UAAL</td>
<td>$1,467,483</td>
<td>110%</td>
<td>$1,449,036</td>
<td>0%</td>
</tr>
<tr>
<td>Property tax levy</td>
<td>$-</td>
<td>0%</td>
<td>$-</td>
<td>0%</td>
</tr>
<tr>
<td>Investment income</td>
<td>$3,090</td>
<td>6%</td>
<td>$9,450</td>
<td>10%</td>
</tr>
<tr>
<td>Unrealized gain (loss) on investments</td>
<td>$-</td>
<td></td>
<td>$(367)</td>
<td></td>
</tr>
<tr>
<td>Gifts</td>
<td>$-</td>
<td></td>
<td>$-</td>
<td></td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$26,673</td>
<td></td>
<td>$30,317</td>
<td></td>
</tr>
<tr>
<td><strong>Total Non-operating revenues</strong></td>
<td><strong>$7,199,837</strong></td>
<td><strong>66%</strong></td>
<td><strong>$6,844,066</strong></td>
<td><strong>78%</strong></td>
</tr>
</tbody>
</table>

**Revenues over/(under) expenses**

| Current Fiscal Year | $8,873,326 | Prior Fiscal Year | $8,678,108 |

<table>
<thead>
<tr>
<th>Inter Funds Transfers</th>
<th>Current Fiscal Year</th>
<th>% of Budget</th>
<th>Prior Fiscal Year</th>
<th>% of Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planned Savings (Building &amp; Site)</td>
<td>$-</td>
<td>0%</td>
<td>$-</td>
<td>0%</td>
</tr>
<tr>
<td>Bond Debt Service (Building &amp; Site)</td>
<td>$-</td>
<td>0%</td>
<td>$72,801</td>
<td>20%</td>
</tr>
<tr>
<td>Restricted Grant Match</td>
<td>$754</td>
<td>0%</td>
<td>$3,643</td>
<td>2%</td>
</tr>
<tr>
<td>Foundation Transfer</td>
<td>$-</td>
<td>0%</td>
<td>$76,444</td>
<td></td>
</tr>
<tr>
<td><strong>Total Inter Funds Transfers</strong></td>
<td><strong>$754</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Net increase (decrease) in Net Assets**

| Current Fiscal Year | $8,872,572 | Prior Fiscal Year | $8,601,664 |
MID MICHIGAN COLLEGE
STATEMENT OF REVENUES, EXPENSES
For the four months ended October 31, 2021
AUXILIARY FUND

<table>
<thead>
<tr>
<th></th>
<th>Current Fiscal Year</th>
<th>% of Budget</th>
<th>Prior Fiscal Year</th>
<th>% of Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE:</strong></td>
<td></td>
<td>Amount</td>
<td>Amount</td>
<td></td>
</tr>
<tr>
<td>Bookstore</td>
<td>$ 473,991</td>
<td>135%</td>
<td>$ 509,294</td>
<td>54%</td>
</tr>
<tr>
<td>Espresso Bar*</td>
<td>$ 10,444</td>
<td>130%</td>
<td>$ 7,760</td>
<td>18%</td>
</tr>
<tr>
<td><strong>Total REVENUE:</strong></td>
<td>$ 484,435</td>
<td>135%</td>
<td>$ 517,055</td>
<td>53%</td>
</tr>
<tr>
<td><strong>EXPENSES:</strong></td>
<td></td>
<td>Amount</td>
<td>Amount</td>
<td></td>
</tr>
<tr>
<td>Bookstore</td>
<td>$ 420,487</td>
<td>142%</td>
<td>$ 397,689</td>
<td>50%</td>
</tr>
<tr>
<td>Espresso Bar*</td>
<td>$ 9,470</td>
<td>99%</td>
<td>$ 7,720</td>
<td>22%</td>
</tr>
<tr>
<td>Auxiliary Services</td>
<td>$ 41,334</td>
<td>92%</td>
<td>$ 43,596</td>
<td>37%</td>
</tr>
<tr>
<td><strong>Total EXPENSES:</strong></td>
<td>$ 471,291</td>
<td>134%</td>
<td>$ 449,005</td>
<td>48%</td>
</tr>
<tr>
<td><strong>EXCESS REVENUE OVER EXPENSES</strong></td>
<td>$ 13,144</td>
<td>3%</td>
<td>$ 68,050</td>
<td>13%</td>
</tr>
</tbody>
</table>

*For prior year, note that both Harrison Laker Cafe and Mt. Pleasant (included in bookstore operations) café locations closed beginning March due to stay-at-home order, and reopened with limited hours at the beginning of 2020 Fall term.
Mid Michigan College
Contributions
October 2021

YTD Contributions

<table>
<thead>
<tr>
<th>Month</th>
<th>Curr YR</th>
<th>Prior YR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jul</td>
<td></td>
<td></td>
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<tr>
<td>Aug</td>
<td></td>
<td></td>
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<tr>
<td>Sep</td>
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<td>Oct</td>
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<td>Dec</td>
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<td>Feb</td>
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<td>Mar</td>
<td></td>
<td></td>
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<tr>
<td>Apr</td>
<td></td>
<td></td>
</tr>
<tr>
<td>May</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jun</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

YTD Top Contribution Totals in 2022:

- Kathleen Kehoe Memorial Scholarship: $9,000
- General Fund-Unrestricted: $7,334
- Lakers Academic Fund: $7,119
- Lakers Athletic and other Athletic Funds: $4,911
- Lakers Leadership Fund: $2,927
- Other Funds: $3,411
TO: Board of Trustees
FROM: Lori Fassett, Associate VP of Human Resources
SUBJECT: Staffing Update, December 7, 2021 Board Meeting
DATE: November 17, 2021

FULL-TIME NEW HIRES:
Jason Kizer – Custodian 3rd Shift Harrison
Effective: 10/20/2021
Jason comes to Mid with over 20 years of a variety of customer service, organizational, and cleaning experience. Welcome to the Mid team Jason!

NEW PART-TIME AND STUDENT EMPLOYEES:
Skylar Duke – Student worker Online Learning
Effective: 10/11/2021
Patrick Maloney – Student worker SI Leader
Effective: 10/11/2021
Zania McClain – Student worker Laker Café’
Effective: 10/11/2021
Nicole Orton – Student worker Resource Assistant
Effective: 10/19/2021
David Tortchinsky – Student Worker Facilities
Effective: 10/13/2021
Casey Peacock – PT Administrative Assistant Tech Center (EDUStaff)
Effective: 11/01/2021
Malachi Bidwell – Work Study IT
Effective: 10/22/2021
Cassie Kim – Student Worker Institutional Research
Effective: 11/08/2021
Austin Mayfield – Assistant Coach Women’s Basketball
Effective: 10/11/2021
Andrew Snoblen – Assistant Coach Women’s Basketball
Effective: 10/11/2021

INTERNAL TRANSFERS:
Jim Osborn From: Maintenance Specialist
To: Lead Maintenance
Effective: 10/11/2021
Tonia Persky  From: Payroll Technician  
To: Admin Specialist to Academic Deans  Effective: 10/11/2021

Kati Sellers  From: Mid Mentor  
To: Director of Mentoring  Effective: 11/08/2021

SEPARATIONS:

Jacob Aday – Adjunct Social Sciences (EDUStaff)  Effective: 05/07/2021
Tarilayefa Bomodi – FT Temporary Custodian (EDUStaff)  Effective: 10/11/2021
Darlene Carey – Adjunct Communications (EDUStaff)  Effective: 05/07/2021
Jeremy Fassett – IT Technical Intern (EDUStaff)  Effective: 09/16/2021
Danielle Flick – Adjunct Communication (EDUStaff)  Effective: 05/07/2021
Laurie Kamrowski – Accessibility Intern (EDUStaff)  Effective: 10/22/2021
Abby Knoll – Adjunct Social Sciences (EDUStaff)  Effective: 08/13/2021
Jessica Murrell – Adjunct Graphic Design (EDUStaff)  Effective: 05/07/2021
Steven Barrows – Adjunct Arts  Effective: 05/07/2021
Josh Moore – Student Services Specialist  Effective: 10/14/2021
Lavana Shurtleff – Adjunct Arts  Effective: 05/07/2021
Reiss Faber – PT Administrative Assistant Tech Center (EDUStaff)  Effective: 08/06/2021
Jennifer Cooper – Interim Financial Aid Director  Effective: 10/01/2021
David Ibn Ezra – Student Worker Facilities  Effective: 10/29/2021
Kenny Smith – Financial Aid Analyst  Effective: 11/05/2021
VACANCIES:

Adjunct Advanced Manufacturing & Robotics (part-time) Posted
Adjunct Computer Aided Drafting (CAD) (part-time) Posted
Adjunct Communication – various locations (part-time) Posted
Adjunct Computer Information Systems (CIS) (part-time) Posted
Adjunct English – various locations (part-time) Posted
Adjunct Math – various locations (part-time) Posted
Adjunct Nursing – General (part-time) Posted
Adjunct Psychology- various locations (part-time) Posted
Adjunct Welding (part-time) Posted
Administrative Assistant – Technical Center (part-time) Filled
Administrative Specialist to Academic Deans (full-time) Filled
Assistant Coach Baseball (part-time) Posted
Automotive Lab Technician (part-time) Posted
Custodian 3rd shift (full-time) Filled
Director of Alumni Engagement (full-time) Offer Extended
Director of Development (full-time) Offer Extended
ETS Academic Coordinator (part-time) Posted
Head Coach – Softball (part-time) Posted
Financial Aid Analyst Posted
Maintenance Specialist (full-time) Posted
Payroll Technician (full-time)       Posted
Phlebotomy Instructor (part-time)   Posted
Student Services Specialist Records & Registration (full-time) Posted
Test Monitor (part-time)           Posted
Unfinished Business

Item V-A: Strategic Planning Update

Presenter: President Hood
Board Consideration: Information

President's Recommendation:
None, informational.

President Hood will provide an update on the Strategic Planning process.
New Business

Item VI-A: Correspondence and Announcements

Presenter: President Hood

Board Consideration: Information

President’s Recommendation:
None, informational.

Announcements may be made at this time.
New Business

Item VI-B: Advanced Manufacturing Program Equipment Purchase

Presenter: Shawn Troy

Board Consideration: Information/Action

President’s Recommendation:
Motion to approve the purchase of a Trak CNC Knee Mill for the Advanced Manufacturing program in the amount of $23,711.30.

Dean of Workforce and Career Education Shawn Troy will be presenting a request to purchase a Trak CNC Knee Mill for the Advanced Manufacturing program. Funding for this purchase will be utilized from the Perkins budget.
For:  
Jess King  
Mid Michigan Community College  
1375 S. Clare Avenue  
Harrison, MI 48625 United States  
Email: jking4@midmich.edu  
Tel: (989) 386-6620

From:  
Wayne Shoaf  
TRAK Machine Tools  
Sales Representative  
Email: waynes@trakmt.com

<table>
<thead>
<tr>
<th><strong>TRAK K3KMX KNEE MILL</strong></th>
<th>Qty</th>
<th>PART NUMBER</th>
<th>PART DESCRIPTION</th>
<th>UNIT PRICE</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
<td>TRAK-K3KMX</td>
<td>TRAK K3 Knee Mill, 32”x16”, 3HP, w/PTKMX CNC</td>
<td>$22,435.00</td>
<td>$22,435.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>FREIGHT SURCHARGE</strong></th>
<th>Qty</th>
<th>PART NUMBER</th>
<th>PART DESCRIPTION</th>
<th>UNIT PRICE</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
<td>FREIGHT SURCHARGE</td>
<td>Freight Surcharge - $250 Per Machine</td>
<td>$250.00</td>
<td>$250.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>TRAK MILL ACCESSORIES &amp; OPTIONS</strong></th>
<th>Qty</th>
<th>PART NUMBER</th>
<th>PART DESCRIPTION</th>
<th>UNIT PRICE</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2</td>
<td>TRAIN - INCLUDED</td>
<td>Customer training, ½ hour units, 1 hour minimum - $65/½ hour value at no cost (included)</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>440V-K3KMX</td>
<td>Change voltage from 220V to 440V - K3: (No Charge)</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>AUTO LUBE</td>
<td>Auto Lubrication Pump, Knee Mills</td>
<td>$696.00</td>
<td>$696.00</td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>CBB-KMX</td>
<td>Cable Breakout Box - KMX (Needed for LS02 and EHW-KMX options. Not needed for 3-axis KMX products with auxiliary functions.).</td>
<td>$261.00</td>
<td>$261.00</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>CPAN-K3</td>
<td>Chip Pan for K3, all models</td>
<td>$481.00</td>
<td>$481.00</td>
</tr>
<tr>
<td>Qty.</td>
<td>PART NUMBER</td>
<td>PART DESCRIPTION</td>
<td>UNIT PRICE</td>
<td>TOTAL</td>
<td></td>
</tr>
<tr>
<td>------</td>
<td>-------------</td>
<td>------------------</td>
<td>------------</td>
<td>-------</td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>EHW-KMX</td>
<td>TRAKing/Electronic Handwheels, TRAK K Mill KMX. (Note: For 3-axis KMX control machines, retrofits, and upgrades, you must also order either the auxiliary functions or cable breakout box option!)</td>
<td>$1,565.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>LAMP-K3KMX</td>
<td>Work Lamp, K3KMX and K3KMX-3</td>
<td>$379.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>LSO2</td>
<td>Limit Switches, X and Y, knee mills, various, and retrofit - specify machine kit. (Note: For 3-axis KMX control machines, retrofits, and upgrades, you must also order either the auxiliary functions or cable breakout box option!)</td>
<td>$654.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>PDB-R8</td>
<td>Power Draw Bar for K3, DPMSX2P, DPMRX2 - R8</td>
<td>$1,263.00</td>
<td>$1,263.00</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>P-TRAK RSG</td>
<td>Remote Stop/Go Switch</td>
<td>$248.00</td>
<td>$248.00</td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>PTKMXOL</td>
<td>Offline Programming for KMX</td>
<td>$308.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>OL-CONV</td>
<td>Converter package, Parasolid, DXF and Verify for Offline KMX</td>
<td>$1,381.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>SPRAY COOL</td>
<td>Fog Buster Spray Coolant System</td>
<td>$819.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>VISE-6</td>
<td>Vise, 6&quot;, Kurt DX6, Includes Mounting Hardware</td>
<td>$654.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>Z-P/F-K3</td>
<td>Knee Power Feed, K3, all models</td>
<td>$873.00</td>
<td>$0.00</td>
<td></td>
</tr>
</tbody>
</table>

**Miscellaneous**

<table>
<thead>
<tr>
<th>Qty.</th>
<th>PART NUMBER</th>
<th>PART DESCRIPTION</th>
<th>UNIT PRICE</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CUSTOM-PROD-Discount-1</td>
<td>10% VoTech Discount</td>
<td>$-2,445.70</td>
<td>$-2,445.70</td>
</tr>
</tbody>
</table>

Sub-Total: $22,011.30
Sales Tax: 0.0000% $0.00
Less Sales Tax on Labor (As Applicable): NO TAX $0.00
Less Sales Tax on Warranty (As Applicable): NO TAX $0.00
Total Tax: $0.00

Rigging and Other Non-Taxed Items Including Machine Trade-Ins (See Notes)
Freight / Crating (Two Letter Abbreviated Shipping State): MI $1,700.00

TOTAL: $23,711.30

FOB: Factory/Terms for This Order: Net 30 Days
Shipping Schedule: Approximately 5-6 weeks ARO
Standard Terms: Net 30 Days

Notes:
10% VoTech Discount included with this machine.

TRAK - ProtoTRAK - CNC
Bridgeport
49" Long x 9" Wide, 3 Phase Acu-Rite Millpower CNC Milling Machine
Variable Speed Pulley Control, R8 Taper, 3 hp

MSC Part #: 07116171
Mfr Part #: 948BPT3AXMILPWR
More Product info in Catalog

Price:
$38,863.89 ea-

Web Price:
$37,999.00 ea.

Qty
1

Total Price
$37,999.00

Backordered

Item ships via truck.

Hassle Free Guarantee
We'll exchange or refund any product that doesn't meet your expectations.

Item Notes

Item ships via truck.

Features and Benefits

- Three-phase refers to three individual lines (coils) that connect to and run voltage through the motor. Each line alternates in a sequence as it reaches its voltage peak. They provide a more stable flow of voltage and more horsepower to the equipment.
TM-0

DOWNLOAD AN INSTANT CUSTOM QUOTE FOR ANY HAAS MACHINE

GET QUOTE

Starting Price: **US$24,995**

40 TAPER / 3 AXIS / 4k RPM / 1 TOOL CAPACITY

Cookie Notice

By clicking “ACCEPT ALL COOKIES”, you consent to the use of cookies on your device in accordance with our [Cookie Notice](https://www.haascnc.com/machines/vertical-mills/toolroom-mills/models/tm-0.html)
**New Business**

**Item VI-C: Projector Purchase**

**Presenter: Kirk Lehr**

**Board Consideration: Information/Action**

*President’s Recommendation:*

Motion to approve the purchase of 22 projectors from Sehi Computing to replace those currently in classrooms for a total amount of $35,606.00.

Director of Information Technology Kirk Lehr will be presenting a request to purchase 22 new projectors in the Doan and Harrison classrooms that are over 10 years old. Money from this purchase will be utilized from CARES and Information Technology funding.
<table>
<thead>
<tr>
<th>Sehi Computing</th>
<th>National Communications Corporation</th>
<th>Innovative Communications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Request for 22 projectors mounted and installed.</td>
<td>$35,606.00</td>
<td>$41,432.58</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$46,198.00</td>
</tr>
</tbody>
</table>
New Business

Item VI-D: Administrative Retirement Incentive

Presenter: Lillian Frick

Board Consideration: Information/Action

President’s Recommendation:
Motion to approve the Administrative Retirement Incentive for Kelly Koch per policy 408.03.

Vice President of Finance and Administration will be presenting a request to approve the Administrative Retirement Incentive for Kelly Koch per Board policy 408.03.
Dear Human Resources:

Pursuant to the retirement incentive program, as provided in the Board of Trustees Policy Manual dated August 3, 1993, and as amended December 7, 1999 and any subsequent versions per their effective date, I hereby resign my employment with Mid Michigan College and elect to retire effective December 31, 2021. I understand that the only benefit I will receive as a result of retiring early and waiving my employment rights is the special Retirement Incentive program benefits, as set forth in the Board Policy Manual.

I agree and recognize that my relationship with the College is permanently and irrevocably severed as of my retirement date. I further agree that I will not apply for or otherwise seek full-time re-employment with Mid Michigan College and that the College has no obligation, contractual or otherwise, to re-employ me in the future.

I agree and recognize that my retirement is voluntary and, therefore, I am not entitled to any unemployment benefits. I further agree that I will not apply for or draw unemployment compensation.

In exchange for the special retirement benefits program and other consideration received by me under the Board Policy Manual, I further waive any claims arising from or relating to my employment or separation from employment including, without limitation, any claims arising under the Age Discrimination in Employment Act, but excluding any claim arising after the date of this Letter of Resignation. I further acknowledge that I have not incurred any physical or mental injuries during the course of my employment with the College which would be compensable under any Worker’s Compensation Act for which I have not already received full compensation.

The foregoing waiver is made by me but shall bind my heirs, executors, administrators, successor, and assigns. The waiver will ensure to Mid Michigan College and also to its Board of Trustees, officers, employees, agents, and all predecessors, successors, and assigns.

I understand that the special retirement program covers all full-time administrators who are covered by the Board Policy Manual and, who retire in accordance with the terms identified in the Administrative Retirement Incentive Program Policy.

I acknowledge that there are no agreements, other than the agreements referred to in this Letter of Resignation and the Board Policy Manual, with respect to my termination of employment or the benefits I will receive upon termination of my employment.
I acknowledge that I have been given a period of at least 45 days in which to consider this Letter of Separation, including the foregoing waiver, and that I have been advised to consult with an attorney before executing this Letter of Resignation.

I understand that for a period of (7) days following execution I may revoke this Letter of Resignation and waiver by notifying the College in writing. If not revoked in this manner, I understand this Letter of Resignation and the included waiver will become effective on the eighth day following its execution.

Dated: October 15, 2021        By: Kelly Koch

[Signature]
November 4, 2021

Board of Trustees
Mid Michigan College
1375 S. Clare Avenue
Harrison, Michigan 48625

Trustees,

I provide this letter to support Kelly Koch’s request to utilize the Administrative Early Retirement Incentive as outlined in Board policy 408.03.

Kelly has been with Mid Michigan College for almost 22 years. When Kelly hired in as the Bookstore Manager, the store was still using 3x5 cards to track their inventory! Although Kelly brought no previous experience of higher education or detailed specifics of the textbook industry with her, Kelly embraced the challenge and quickly moved the college forward. Through software implementations and physical store renovations, Kelly worked tirelessly and led the charge with enthusiasm and passion for serving Mid and its students.

In early 2021, Kelly announced her intention to retire by June 30, 2021. This led to multiple discussions on how and when to hire and train her successor. As we discussed the complexities of the textbook industry and the low probability of attracting someone with college store experience, we started to consider an outsourcing option. Graciously, Kelly agreed to stay through December 31, 2021 to shepherd the college through its transition to a Barnes & Noble College bookstore.

Throughout these 21 (plus) years, Kelly has been a faithful, hardworking and loyal employee. She has been a valued representative for Mid in the community. Although I will miss working with her, I know she is excited and ready to enjoy retirement with her family and friends. Assuredly, you join me in wishing Kelly a wonderful retirement and fulfillment in her future endeavors.

It is my honor and privilege to recommend Kelly Koch for the Administrative Early Retirement Incentive.

Thank you for your consideration.

Lillian K. Frick
Vice President for Finance & Administration
New Business

Item VI-E: Academic Calendar

Presenter: Matt Miller  

Board Consideration: Information/Action

President's Recommendation:
Motion to approve the Academic Calendars for 2022-2023 and 2023-2024 as presented.

Vice President of Student Services Matt Miller will be presenting a request for the approval of the Academic Calendars for 2022-2023 and 2023-2024. Typically the Board only approves one year at a time, but the college is considering a move to full-year registration for students and approving the next 2 Academic Calendars would help with that effort.
# Mid Michigan College
## Academic Calendar

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fall Semester</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Classes Begin</td>
<td>Aug 30</td>
<td>Aug 29</td>
<td>Aug 28</td>
</tr>
<tr>
<td>Labor Day - College Closed</td>
<td>Sept 6</td>
<td>Sept 5</td>
<td>Sept 4</td>
</tr>
<tr>
<td>LUCES Classes Begin</td>
<td>Sept 7</td>
<td>Sept 6</td>
<td>Sept 5</td>
</tr>
<tr>
<td>First 8-Week Classes End</td>
<td>Oct 22</td>
<td>Oct 21</td>
<td>Oct 20</td>
</tr>
<tr>
<td>PD Day - No Classes, College Open</td>
<td>Nov 24</td>
<td>Nov 23</td>
<td>Nov 22</td>
</tr>
<tr>
<td>Thanksgiving Break - College Closed</td>
<td>Nov 25-28</td>
<td>Nov 24-27</td>
<td>Nov 23-26</td>
</tr>
<tr>
<td>Classes End</td>
<td>Dec 17</td>
<td>Dec 16</td>
<td>Dec 15</td>
</tr>
<tr>
<td>College Closed</td>
<td>Dec 24 - Jan 2</td>
<td>Dec 23 - Jan 2</td>
<td>Dec 23 - Jan 1</td>
</tr>
<tr>
<td><strong>Winter Semester</strong></td>
<td>2022</td>
<td>2023</td>
<td>2024</td>
</tr>
<tr>
<td>Classes Begin</td>
<td>Jan 10</td>
<td>Jan 9</td>
<td>Jan 8</td>
</tr>
<tr>
<td>MLK Jr. Day - No Classes, College Open</td>
<td>Jan 17</td>
<td>Jan 16</td>
<td>Jan 15</td>
</tr>
<tr>
<td>LUCES Classes Begin</td>
<td>Jan 18</td>
<td>Jan 17</td>
<td>Jan 16</td>
</tr>
<tr>
<td>First 8-Week Classes End</td>
<td>Mar 4</td>
<td>Mar 3</td>
<td>Mar 1</td>
</tr>
<tr>
<td>Spring Break - No Classes, College Open</td>
<td>Mar 5-13</td>
<td>Mar 4-12</td>
<td>Mar 2-10</td>
</tr>
<tr>
<td>Second 8-Week Classes Begin</td>
<td>Mar 14</td>
<td>Mar 13</td>
<td>Mar 11</td>
</tr>
<tr>
<td>PD Day - No Classes, College Open</td>
<td>Mar 31</td>
<td>Mar 30</td>
<td>Mar 28</td>
</tr>
<tr>
<td>Classes End</td>
<td>May 6</td>
<td>May 5</td>
<td>May 3</td>
</tr>
<tr>
<td>Commencement</td>
<td>May 7</td>
<td>May 6</td>
<td>May 4</td>
</tr>
<tr>
<td><strong>Summer Session</strong></td>
<td>2022</td>
<td>2023</td>
<td>2024</td>
</tr>
<tr>
<td>Classes Begin</td>
<td>May 23</td>
<td>May 22</td>
<td>May 20</td>
</tr>
<tr>
<td>Memorial Day - College Closed</td>
<td>May 30</td>
<td>May 29</td>
<td>May 27</td>
</tr>
<tr>
<td>6-Week Classes End</td>
<td>Jul 1</td>
<td>Jun 30</td>
<td>Jun 28</td>
</tr>
<tr>
<td>Independence Day - College Closed</td>
<td>Jul 4</td>
<td>Jul 4</td>
<td>Jul 4</td>
</tr>
<tr>
<td>8-Week Classes End</td>
<td>Jul 15</td>
<td>Jul 14</td>
<td>Jul 12</td>
</tr>
<tr>
<td>12-Week Classes End</td>
<td>Aug 12</td>
<td>Aug 11</td>
<td>Aug 9</td>
</tr>
</tbody>
</table>
New Business

Item VI-F: Enrollment Report

Presenter: Matt Miller

President’s Recommendation:
None, informational.

Vice President of Student Services Matt Miller will be presenting the most recent Enrollment Report for Winter 2022.
New Business

Item VI-G: Heating/Refrigeration/AC (HRA) Program Equipment Purchase

Presenter: Shawn Troy  
Board Consideration: Information/Action

President's Recommendation:
Motion to approve the purchase of an Air Conditioning/Heat Pump Troubleshooting Learning Lab System from Amatrol for the HRA program in the amount of $27,015.00.

Dean of Workforce and Career Education Shawn Troy will be presenting a request to purchase an Air Conditioning/Heat Pump Troubleshooting Learning System for the HRA program. This will allow for online curriculum, remote capabilities and industry aligned certifications.
<table>
<thead>
<tr>
<th>Model #</th>
<th>Description</th>
<th>Qty</th>
<th>Price Each</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>T7082A</td>
<td>Air Conditioning / Heat Pump Troubleshooting Learning System</td>
<td>1</td>
<td>$25,500.00</td>
<td>$25,500.00</td>
</tr>
</tbody>
</table>

Includes: (1) Mobile Workstation; (1) Fault Troubleshooting System; (1) USB cable and interface; (1) Compressor; (1) Pressure Control System, Refrigerant R134a; (1) Refrigeration Circuit; (1) Instrumentation Set; (1) Temperature Control System; (1) Blower Control System; (1) Valve Wrench; (1) B11572 Student Learning Activity Packet; (1) C11572 Instructor's Guide; (1) K11572 Instructor's Resource Print CD; (1) D11572 Installation Guide; (1) H11572 Student Reference Guide.

Product Total - All Sections - Less Shipping:

$25,500.00

Shipping Charges

<table>
<thead>
<tr>
<th>Description</th>
<th>Qty</th>
<th>Price Each</th>
</tr>
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<tbody>
<tr>
<td>Estimated Shipping Charges</td>
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<td>$765.00</td>
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Delivery Options Estimate:

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<tr>
<th>Description</th>
<th>Qty</th>
<th>Price Each</th>
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</thead>
<tbody>
<tr>
<td>Estimated Lift Gate</td>
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<td>$75.00</td>
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<tr>
<td>Estimated Guaranteed Delivery Day</td>
<td></td>
<td>$250.00</td>
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<tr>
<td>Estimated Guaranteed Delivery Day &amp; Time</td>
<td></td>
<td>$400.00</td>
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</table>

Shipping Estimate Total:

$765.00

Commissioning and Initial Orientation

<table>
<thead>
<tr>
<th>Description</th>
<th>Qty</th>
<th>Price Each</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>$750.00</td>
</tr>
</tbody>
</table>

Order Total - Includes Product Total and Shipping

$27,015.00

Estimated delivery is 90 - 120 days after receipt of order.
This offer expires in 60 days unless otherwise specified in writing.
Please email orders to orders@atsmich.com
New Business

Item VI-H: Target X Implementation- Kennedy & Company Proposal

Presenter: Matt Miller

Board Consideration: Information/Action

President's Recommendation:
Motion to approve a contract with Kennedy and Company to assist with the implementation and user adoption of TargetX software in the amount of $60,000.

Vice President of Student Services Matt Miller will be presenting a request to contract with Kennedy and Company to assist with the implementation and user adoption of TargetX. CARES money will be utilized to cover the cost of this purchase.
November 11, 2021

Quote for Services

A statement of work and price quote for Mid Michigan College for strategic and technical assistance with completing implementation of TargetX for recruitment, application processing, and student advising, by Kennedy & Company

Scope of Services

Kennedy & Company will assist the College in execution of an approved project plan that completes implementation of TargetX tools within Mid Michigan's Salesforce Org for the admission and advising functions.

Specific tasks expected as part of this work include:

Foundational Updates and Project Organization

- Deliver System Admin training covering user administration and system upgrades.
- Support the System Admin in installing recommended updates.

Data Cleanup and Optimization

- Facilitate discovery and work plan session between system admin/data lead and recruitment/admission stakeholders to establish needs and timeline for data corrections.
- Work with Mid Michigan IT to support edits to established Colleague integration for applicant data.

Recruitment & Admission

- Deliver training session: TargetX Recruitment Basics for Recruitment/Admission Power Users.
- Provide technical support for Recruitment Manager updates and Application/Applicant Portal testing.
- Deliver training session: Report/List Building.
- Create 2 reports and 2 lists with Mid Michigan team
- Deliver joint training session with Advising: TargetX Email Builder and Campaign management.
- Test, provide feedback and support for one multi-message campaign.
- Deliver joint training session with advising: Managing events in TargetX.
Complete Advising and Retention Implementation

- Facilitate Discovery Session: Data needs.
- Facilitate Discovery Session: Tools and processes.
- Deliver training session: TargetX Student Success Center Basics for Advising Power Users.
- Provide feedback on and technical support for creation of picklist values, page layouts, profiles and permissions.
- Deliver joint training session with Advising: TargetX Email Builder and Campaign management.
- Deliver joint training session with advising: Managing events in TargetX.
- Provide CRM/Informatica technical support for current student data integration with Colleague for advising modules.
- Deliver Training Session: Appointment Scheduler and Engage
- Provide technical support during configuration of Appointment Scheduler and Engage

Key notes related to these tasks:

I. Kennedy & Company will provide ongoing consultation throughout the project to the CRM project team upon request.
II. Requests for technical support to Kennedy & Company should be collected and submitted by the system administrator to ensure accuracy and coordination, and will be documented and tracked electronically by Kennedy & Company.
III. Mid Michigan will assist in conducting appropriate tests to assure accuracy of work.
IV. Mid Michigan will coordinate and ensure attendance by appropriate staff at designated meetings and training sessions.

The work included in the proposal is set to begin immediately upon contract execution and will be complete prior to March 15, 2022. This time estimate is dependent on the availability of Mid Michigan staff and leadership for meetings and key decision points. The cost for this work will be $60,000.

We look forward to continuing our relationship with you. Please let me know if you have any questions regarding this scope of work.

Sincerely,

Lauren Arimoto,
Associate Principal & COO
Kennedy & Company
## Recommended Roadmap to Completing TargetX Implementation (1 of 2)

### Foundational Steps

<table>
<thead>
<tr>
<th>Task</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Re-define project roles, name system administrator &amp; functional area power users</td>
<td>1-3</td>
</tr>
<tr>
<td>Confirm system profiles and permissions, deactivate old user accounts and create appropriate new admin users</td>
<td>4-6</td>
</tr>
<tr>
<td>Update Education Cloud Settings to bring EDA current</td>
<td>7-9</td>
</tr>
<tr>
<td>Upgrade to TargetX SMS, train users on updated functionality</td>
<td>10-12</td>
</tr>
<tr>
<td></td>
<td>13-15</td>
</tr>
<tr>
<td></td>
<td>16-18+</td>
</tr>
</tbody>
</table>

### Address Data Concerns

<table>
<thead>
<tr>
<th>Task</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discovery session with stakeholders involved in recruitment and retention processes to update/complete data workbooks</td>
<td>1-3</td>
</tr>
<tr>
<td>Complete audit and clean up of fields in Salesforce</td>
<td>4-6</td>
</tr>
<tr>
<td>Build full data dictionary of desired fields and picklist values within the system</td>
<td>7-9</td>
</tr>
<tr>
<td>Update existing integrations to ensure data points from Colleague are mapped to updated fields correctly</td>
<td>10-12</td>
</tr>
<tr>
<td>Discover needs for additional migration/integration of in-progress prospects and current students</td>
<td>13-15</td>
</tr>
<tr>
<td>Update, or delete and reload student records in the current org</td>
<td>16-18+</td>
</tr>
<tr>
<td>Migrate in-progress prospect and current student data and activate integration</td>
<td></td>
</tr>
</tbody>
</table>

### Complete Implementation of Recruitment Functionality

<table>
<thead>
<tr>
<th>Task</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete review and updates of TargetX Recruitment Manager</td>
<td>1-3</td>
</tr>
<tr>
<td>Complete review and testing of Application and Applicant Portal</td>
<td>4-6</td>
</tr>
<tr>
<td>Make necessary configuration updates to TargetX Decision Module and Student Portal</td>
<td>7-9</td>
</tr>
<tr>
<td>Implement application requirement manager and any additional application workflow as needed</td>
<td>10-12</td>
</tr>
<tr>
<td>Assess reporting needs and train users on report/list building</td>
<td>13-15</td>
</tr>
<tr>
<td>Catalog current email communication with prospective students TargetX</td>
<td>16-18+</td>
</tr>
<tr>
<td>Develop a communication management strategy with Communications stakeholders &amp; Retention team</td>
<td></td>
</tr>
<tr>
<td>Train users on TargetX Builder and Campaign Management</td>
<td></td>
</tr>
<tr>
<td>Rebuild and automate all prospective student communications (transactional or marketing) in TargetX Builder</td>
<td></td>
</tr>
<tr>
<td>Train users on TargetX Events, catalog and organize event structure</td>
<td></td>
</tr>
<tr>
<td>Build registration forms and upcoming events in TargetX</td>
<td></td>
</tr>
</tbody>
</table>
## Recommended Roadmap to Completing TargetX Implementation (2 of 2)

<table>
<thead>
<tr>
<th>Recommendations for Advising and Retention</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discovery session: Data Needs</td>
<td>1-3</td>
</tr>
<tr>
<td>Discovery session: Tools and Processes</td>
<td>4-6</td>
</tr>
<tr>
<td>Complete Retention Data Playbook (also represented in Data Recommendations)</td>
<td>7-9</td>
</tr>
<tr>
<td>Plan and configure picklist values for meeting notes, appointment types</td>
<td>10-12</td>
</tr>
<tr>
<td>Catalog current bulk communication with current students from all sources</td>
<td>13-15</td>
</tr>
<tr>
<td>Configure fields, page layouts, profiles &amp; permissions</td>
<td>16-18+</td>
</tr>
<tr>
<td>Develop a communication management strategy with Communications stakeholders &amp; Retention team</td>
<td></td>
</tr>
<tr>
<td>Train users on TargetX Builder and Campaign Management</td>
<td></td>
</tr>
<tr>
<td>Rebuild and automate all current student communications (transactional or marketing) in TargetX Builder</td>
<td></td>
</tr>
<tr>
<td>Build and test current student data integration from Colleague</td>
<td></td>
</tr>
<tr>
<td>Train users on Appointment Scheduler and Engage</td>
<td></td>
</tr>
<tr>
<td>Configure Appointment Scheduler and Engage</td>
<td></td>
</tr>
<tr>
<td>Develop and Implement Student Success Scores for early warning</td>
<td></td>
</tr>
</tbody>
</table>

| System Administration and Adoption                                                                       |       |
| Approve and communicate project timeline, including sunset of legacy tools, to all users               |       |
| Develop clear and effective channels for users to request support and provide feedback                 |       |
| Develop and approve governance procedures                                                               |       |
| Conduct user training in recommended areas                                                              |       |
| Develop documentation on an ongoing basis                                                               |       |
New Business

Item VI-I: Baseball and Softball Field Planning

Presenter: Matt Miller

Board Consideration: Information

President's Recommendation:
None, informational.

Vice President of Student Services Matt Miller will be presenting the Board with a plan to build baseball and softball fields on the Mt. Pleasant campus.
A strong program

• **125** student-athletes in **6** varsity sports
  • Basketball, bowling, baseball and softball

• **National Junior College Athletic Association**
  • Governs conduct and eligibility
  • All athletes must attain 2.0 GPA and take 12 credit hours/semester

• **Michigan Community College Athletic Association**
  • Conference for two-year colleges
  • **20 of 28** community colleges in Michigan
Benefits of Laker Athletics

- Enhances recruitment
  - About 80% of student-athletes came to Mid because of athletics
- Opportunities for student engagement and activities
- Broadens the diversity on campus
  - Student-athletes from all over Michigan (and international)
- Increased visibility in the community
- Improve perception of Mid
  - School spirit
  - “Real” college

Reaching Higher

- Building a culture of success
  - In the classroom and on the court
  - High academic standards
  - Quality recruiting
- Additional scholarships
  - Ease the burden on athletes
- Facility needs
  - Baseball and Softball fields
  - Gym for Basketball and Volleyball
  - Course for cross country
Phase 1: Baseball and Softball fields

- College-level fields with full synthetic turf
- Batting cages and bullpens
- Training center
  - 75’ x 65’ turf bay
  - Concessions
  - Restrooms
- Agreement with Shepherd High School ends June 2022
- $5.3 million for entire facility
  - Fundraising, College funds, Student Activity Funds

Ball Field Construction Timeline

- February – March 2022
  - Work with architect on final plans for bidding
  - Clear the land
  - Begin fundraising
- April 2022 - Bid project
- May - June 2022 - Construction begins
- October 2022 - Field construction complete
- November 2022 - Training Center construction complete
- March 2023 - Begin using fields
The right portion of the building would be open in the spring, summer, and fall to provide concessions and restrooms for spectators. The left side of the building would be open year-round to provide an indoor training area for baseball, softball, and other sports in the future (ex. soccer, golf).
Board Comments

Item VII-A: Calendar of Events

Presenter: Board Chair Petrongelli

President’s Recommendation:
None, informational.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 4</td>
<td>Board of Trustees Meeting, Esther C. Conference Room, Harrison Campus</td>
</tr>
<tr>
<td>Feb 1</td>
<td>Board of Trustees Meeting, Esther C. Conference Room, Harrison Campus</td>
</tr>
<tr>
<td>Mar 1</td>
<td>Board of Trustees Meeting, Esther C. Conference Room, Harrison Campus</td>
</tr>
<tr>
<td>Apr 5</td>
<td>Board of Trustees Meeting, Esther C. Conference Room, Harrison Campus</td>
</tr>
<tr>
<td>Apr 10</td>
<td>A Northern Tradition, Jay’s Sporting Goods, 5:00 - 8:00 PM</td>
</tr>
<tr>
<td>May 3</td>
<td>Board of Trustees Meeting, Esther C. Conference Room, Harrison Campus</td>
</tr>
</tbody>
</table>
Board Comments

Item VII-B: Board Comments - Other Business

Presenter: Board Chair Petrongelli

Board Consideration: Information

**President's Recommendation:**
None, informational.

1. Any comments may be offered by Trustees at this time.