MEET THE MID MICHIGAN REGION TEAM

The Mid Michigan Regional Team is hosted by Mid Michigan College. The Michigan SBDC is an inclusive organization that supports all entrepreneurs and small businesses.

DEDICATED TO ECONOMIC DIVERSITY

Heart of Michigan Cafe
CLARE, MICHIGAN

Morgan started working with the SBDC to transition her business to an LLC. Her consultant helped her with the filing process and to get a lawyer. She has continued working with the SBDC to write a business plan, conduct market research to create a successful food menu for her café and restaurant, and create a budget that incorporated her business loan payments.

REGIONAL CLIENTS

- 13% MINORITY
- 44% WOMEN
- 8% VETERANS

TOP INDUSTRIES SERVED

- RETAIL
- MANUFACTURING
- PROFESSIONAL
- HOSPITALITY
- OTHER

58% - EXISTING BUSINESSES
42% - NEW BUSINESSES
Roz's Diner
ROSEBUSH, MICHIGAN

Chris Bair and his wife, Megan, decided to pursue his dream of owning a restaurant, and purchased a 800-square foot bank building in his rural hometown of Rosebush, Michigan. Quickly, those dreams became a reality of turning the old, vacant community landmark into a thriving gathering place serving homemade dishes made with local ingredients. Chris took advantage of the no-cost counseling, experienced consultants, market research, and loan preparation services available through the Michigan SBDC.

26 BUSINESS LAUNCHES  114 NEW OR RETAINED JOBS  7 TRAINING ATTENDEES

$4,381,487 NEW CAPITAL INVESTMENT

TRAINING
The Michigan SBDC's Regional Offices continued to demonstrate their expertise and ability to serve local entrepreneurs by offering in-person workshops focused on areas of highest need for small businesses in their service area. A record number of entrepreneurs have learned about SBDC training offerings and other services thanks to the Michigan SBDC’s innovative marketing team.

CLIENT SATISFACTION

The Mid Michigan Region Team
MID MICHIGAN COLLEGE

“Our assistance and resources are tailored to help business owners save time and make more informed decisions helping them succeed in the marketplace.” -Tony Fox, Regional Director

229 SMALL BUSINESSES SERVED  93% CLIENT SATISFACTION

Tony Fox, Regional Director, aefox@midmich.edu